

## Kim DeNigro

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**From:** marcia [mzos@yahoo.com]  
**Sent:** Thursday, December 06, 2007 4:22 PM  
**To:** Kim DeNigro  
**Subject:** updated gymboree signs  
**Attachments:** 3535782744-gym 12-11 --letter.doc; 1463256203-anthony gym.rtf; 1695944399-present free gym.jpg; 342504954-12 letter free gym.jpg; 2213386160-10 letter free gym.jpg

Kim and Kristin

I have attached six pages (five on this email and one to come)

- a- short letter from me
- b- builders comments on hanging on new dryvit
- c- present free standing sign
- d- option "a" free standing sign
- e- option "b" free standing sign
- f- hanging sign options (2nd email)

Please let me know if this did not come through well  
Marcia

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Nagog Mall, LLC  
396 Washington Street #325  
Wellesley, MA 02481  
617-877-5895 Cell  
781-772-1680  
781-772-1681 Fax

December 5, 2007

Ms. Kristin Alexander  
Town of Acton  
Planning Department  
472 Main Street  
Acton, MA 01720

Re: "Gymboree" free standing and hanging sign  
situation at the Nagog Mall property.

Dear Kristin:

Enclosed are five pages depicting our builder's comments regarding the Nagog Mall-Gymboree signs, two proposals for a new free standing sign and two proposals for a new hanging sign. The option differences are mainly the letter size.

The Boards approval and/or selection of one free standing and one hanging sign would be immensely appreciated.

At this time, I have opted not to place the free standing sign on a 2-3ft mound as suggested at the last Town Planning meeting.

Thank you very much for all of your assistance and/or recommendations with this oversight.

Sincerely;

Marcia S. Alevizos  
-Nagog Mall, LLC

enclosures

cc: Peter Alevizos, Pres Nagog Mall, LLC  
Jeff Kwass, Viewpoint Sign & Awning  
David Mitchell, Gymboree



**From:** "Anthony Gagliardi" <anthonyg@visionbuildersco.com> **To:** "marcia" <mzos@yahoo.com> **Subject:** RE: need an email

**Date:** Tue, 4 Dec 2007 16:53:19 -0500

**Marcia:**

Print - Close Window

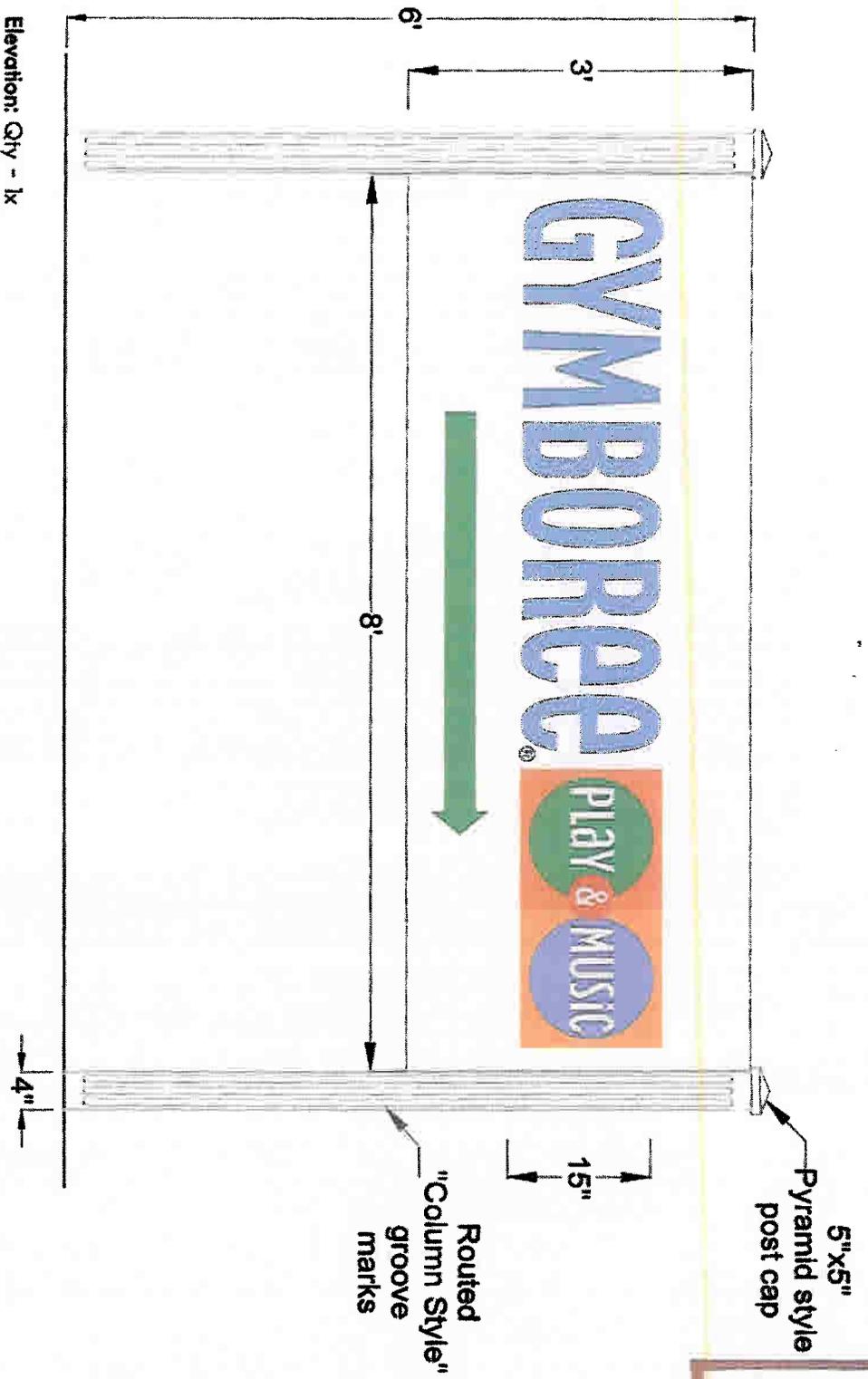
I would not recommend mounting any signs to any dryvit areas at this time. The proper way to do this is to have a plywood backing, which is why early on in the project, we had requested all the locations and layouts so that we coordinate the placement of the plywood backing. Should we mount any signage in areas without the proper backing, we will run into problems that could include falling signs and poor attachments that could lead to water entering the facade, which will lead to major problems which no one wants. Again, I would highly discourage the attachment of any signs to areas not properly backed with plywood.

Please call with any questions.

Thanks,

Anthony M Gagliardi President  
Vision Builders Company, Inc. 615 Concord Street Framingham. MA 01702 (508) 820-0363 Office (508) 302-0424 Fax (617) 908-6974 Cell  
~. visionbuildersco.s:QID ~thQnyg@yjs io n bu il ~~~G9m

PRESENT FREE  
STANDING SIGN  
3' x 8' @  
GYMBOREE  
WITH 15" LETTERS



Elevation: Qty - 1x

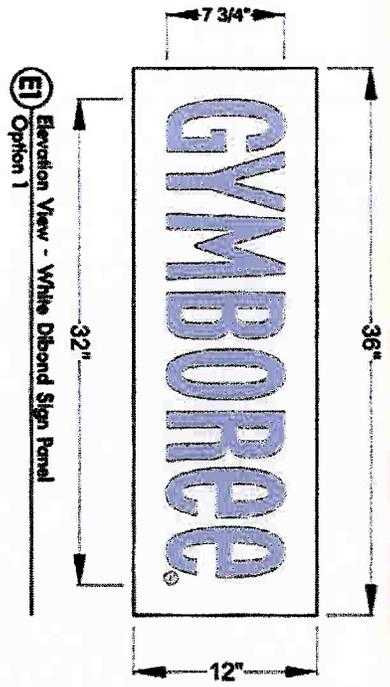
**Description:**  
 (1) Custom fabricated post and panel sign consisting of (1) single sided 3h x 8w x 1" d belt sign (1" tube frame w/ aluminum skin) with surface applied vinyl graphics. Panel to be mounted between (2) 4 x 4" square cedar painted posts with routed grooves for the "colonial" look. Panel to be 36" above grade, posts to be 72" above grade with "pyramid" style post caps.

**Colors:**  
 To be digitally printed on Avery H.P. vinyl with glass finish overlam.  
 "GymboREE" - PMS# 279cv  
 "Play & Music" logo:  
 PMS# 021cv  
 PMS# 032cv  
 PMS# 137cv  
 PMS# 265cv  
 PMS# 3405cv

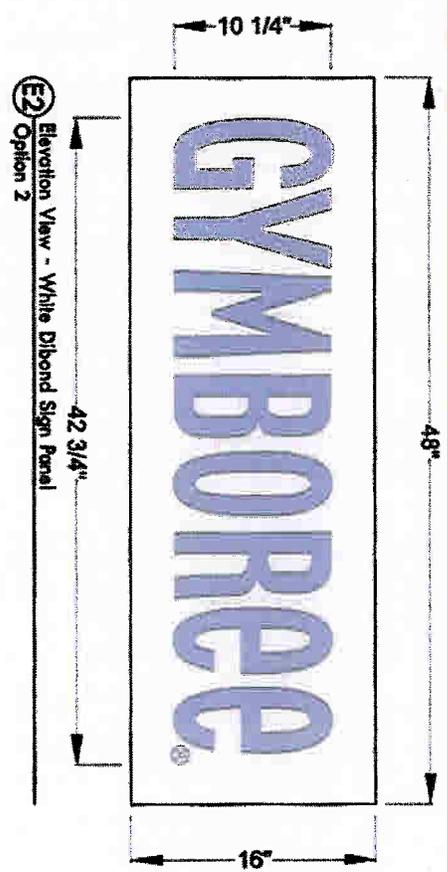
**Typeface/Logo:**  
 Logo: per customer supplied art

**Installation:**  
 By ViewPoint Sign & Awning  
 Direct burial below frost line for region.

**PROPOSAL "A"**  
**HANGING SIGN 7 1/2" x 36" WITH 12" LETTERS**



**PROPOSAL "B"**  
**HANGING SIGN 10 1/2" x 48" WITH 10 1/2" LETTERS**



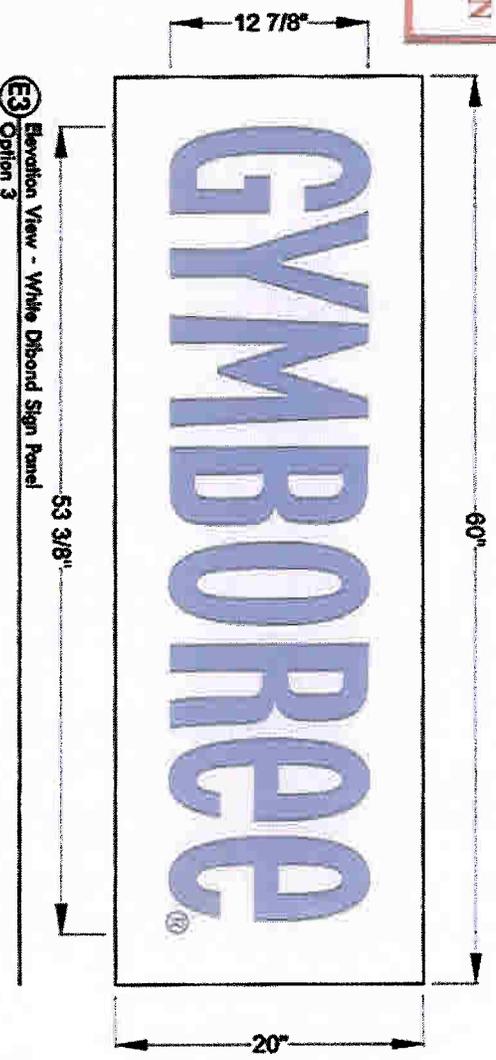
**Elevation: QTY - 1**

**Description:**  
 (1) Custom double sided, White Dibond sign panel with applied vinyl graphics. 2 holes at top of sign for installation purposes.  
 Option 1: 12" x 36"  
 Option 2: 16" x 48"  
 Option 3: 20" x 60"

**Colors:**  
 "Gymboree" - Gerber Periwinkle HP to match PMS# 279c

**Typeface/Logos:**  
 Logo: per customer supplied art

**Installation:**  
 By ViewPoint Sign & Awning



**Job:** The Avenue Group - Gymboresse  
**Account Manager:** Jeff Knoss  
**Location:** Major Mall - Action, MA  
**File:** Action Signage Gymboresse v2.dwg  
**Order:** 08.06.07 .25  
**Designer:** Patie Brown

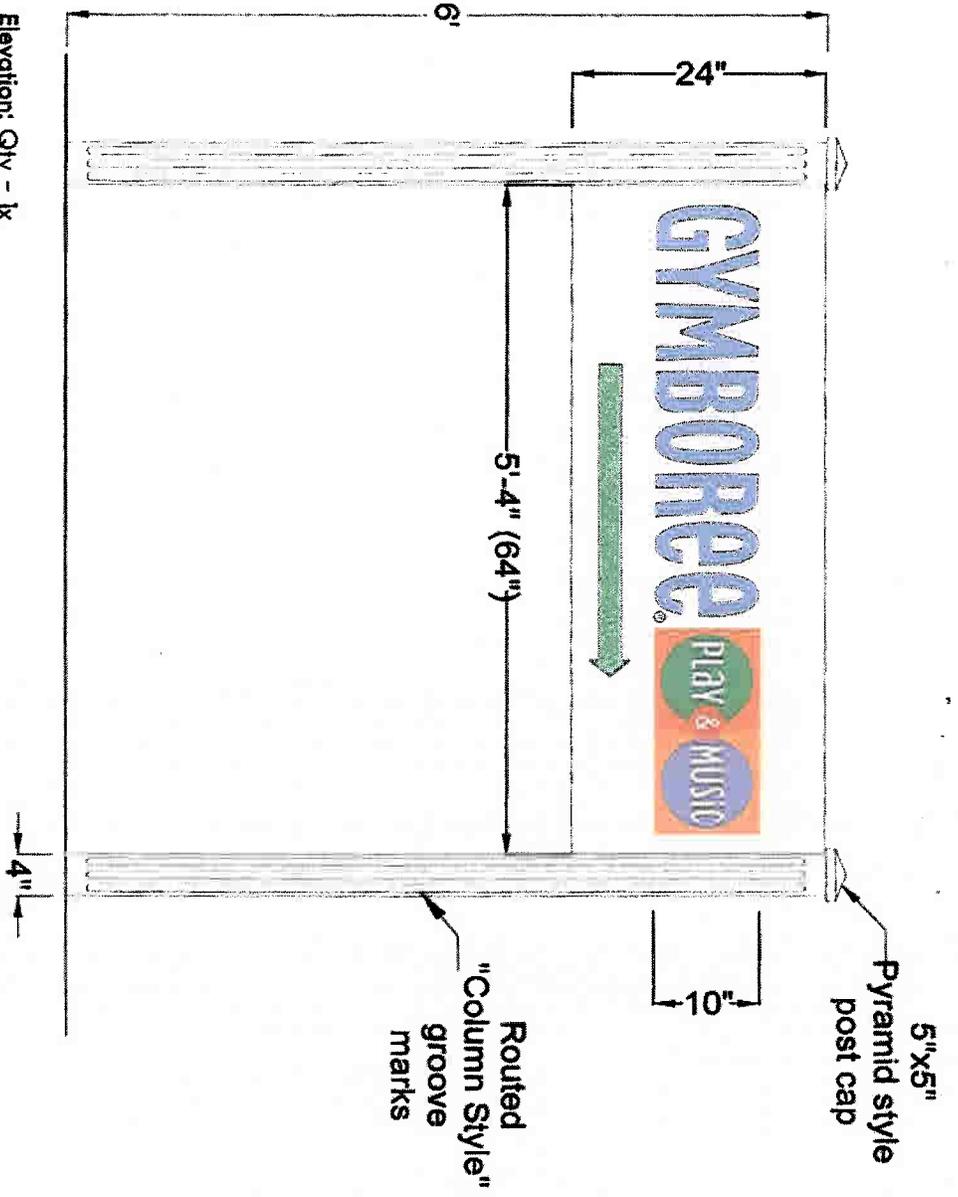
**Revisions:**  
 09.11.07 .25CG  
 12.05.07 .25MH



**ViewPoint** 1.508.303.8400  
**SIGN AND AWNING** FAX 1.508.303.8480

Customer Approval Area Manager Approval Production Approval

PROPOSAL #A  
 GYMBORÉE FREE  
 STANDING SIGN  
 24" x 5'4"  
 WITH 10" LETTERS  
 12/11/07



Elevation: Qty - 1x

**Description:**

(1) Custom fabricated post and panel sign consisting of (1) single sided 2h x 5'-4" w x 1" d bell sign (1" tube frame w/ aluminum skin) with surface applied vinyl graphics. Panel to be mounted between (2) 4"x4" square cedar painted posts with routed grooves for the "colonial" look. Panel to be 48" above grade, posts to be 72" above grade with "pyramid" style post caps.

**Colors:**

To be digitally printed on Avery H.P. vinyl with gloss finish overlam.  
 "Gymboree" - PMS# 279cv  
 "Play & Music" logo:  
 PMS# 021cv  
 PMS# 032cv  
 PMS# 137cv  
 PMS# 265cv  
 PMS# 3405cv

**Typface/Logo:**

Logo: per customer supplied art

**Installation:**

By ViewPoint Sign & Awning  
 Direct burial below frost line for region.

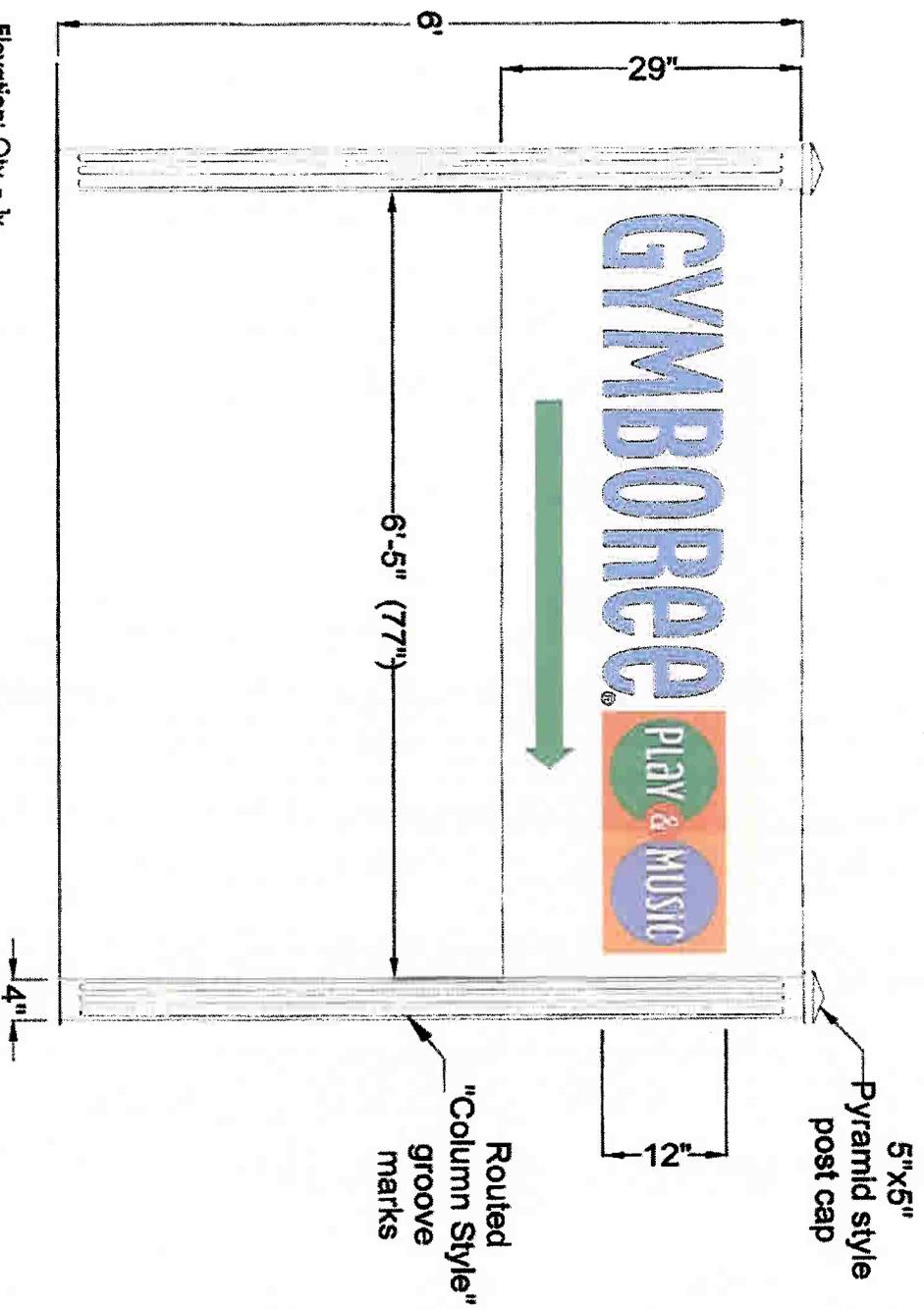
Job: The Averios Group-Gymboree | Account Manager: Jeff Kwacs | Date: 07/25/07 | Revisions: 75 | 12/03/07 .25 MH

Location: Nagog Mill - Acton, MA | File: Alexey Noye-Garden 2444 Mt Hope St | Designer: Peter Roser

ViewPoint SIGN AND AWNING 1.508.303.8400

Customer Approval: [ ] Act. Manager Approval: [ ] Production Approval: [ ]

**PROPOSAL "B"**  
**GYMBORÉE FREE**  
**STANDING SIGN**  
**29" x 6'5"**  
**WITH 12" LETTERS**  
**12/11/07**



Elevation: Qty - 1x

**Description:**  
 (1) Custom fabricated post and panel sign consisting of (1) single sided 29" h x 6'-5" w x 1" d belt sign (1" tube frame w/ aluminum skin) with surface applied vinyl graphics. Panel to be mounted between (2) 4 x 4" square cedar painted posts with routed grooves for the "colonial" look. Panel to be 43" above grade, posts to be 72" above grade with "pyramid" style post caps.

**Colors:**  
 To be digitally printed on Avery H.P. vinyl with gloss finish overlam.  
 "Gymboree" - PMS# 279cv  
 "Play & Music" logo:  
 PMS# 021cv  
 PMS# 032cv  
 PMS# 137cv  
 PMS# 265cv  
 PMS# 3405cv

**Typeface/Logo:**  
 Logo: per customer supplied art

**Installation:**  
 By ViewPoint Sign & Awning  
 Direct burial below frost line for region.

Job: The Awning Group-Gymborée Account Manager: Jeff Kwass  
 Location: Needham Mass - Acton, MA Date: 07.25.07 Designer: Pete Rivera  
 File: Avesa Logo Gymborée 2877 bel sign 072507  
 Revisions: 75 12.03.07 25 MH  
 Viewpoint SIGN AND AWNING 1.508.303.8400  
 SIGN AND AWNING FAX 1.508.303.8480  
 Customer Approval Acct. Manager Approval Production Approval