



2/23/09

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**TOWN OF ACTON**  
472 Main Street  
Acton, Massachusetts, 01720  
Telephone (978) 264-9608  
Fax (978) 264-9630

**Recreation Department**  
**Cathy Fochtman, Recreation Director**

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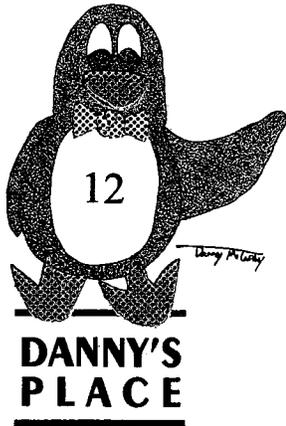
**DATE:** February 18, 2009  
**TO:** Mr. Steve Ledoux  
**FROM:** Cathy Fochtman  
**RE:** Waiver of Fees for Danny's Juice Music Festival, June 13, 2009

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I ask that the Board of Selectmen support Daniel James McCarthy Memorial Fund Inc.'s attached request for a waiver of fees, with the exception of out-of-pocket expense, for the 'Danny's Juice Music Festival' event at NARA, scheduled for Saturday, June 13, 2009. The out-of-pocket expense that they will incur is estimated to be \$500 for electrical expenses, based on a rate of \$50 per hour. Danny's Place Director Jonathan Kerr and Event Producer Alison Clement have been working with the Recreation and Natural Resources Department to formulate the scope of this event at NARA. It will take place during the weekend of the Lions Club Fair at NARA. They will be staging the event at the Amphitheater, and all associated activities will take place within the bowl of the amphitheater. Danny's Juice organizers will be responsible for coordinating Police and EMT coverage. Additional details are covered in Ms. Clement's letter. The Recreation Department has maintained a successful partnership with Danny's Place over the past two years, notably with our T.J. O'Grady Skate Park event and Acton Teen Repertory Theatre Program. We look forward to continuing this mutually beneficial relationship.

Attachments: Waiver Request, Facilities Application

CF/mah



February 9, 2009

Acton Board of Selectmen  
C/O Steve Ledoux, Manager  
Selectmen's Office Town Hall  
Acton, MA 01720

Dear Steve,

We are writing on behalf of the Daniel James McCarthy Memorial Fund, Inc., also known as Danny's Place, to request the waiver of use fees for a fundraising concert to be held at Nara Park's Amphitheater on June 13, 2009. The funds raised will go towards special events and programs that Danny's Place offers to local area youth and to assist with running the daily operations. As you may recall, a similar concert was held on May 5<sup>th</sup> 2007 for the Elias Fund, of which a portion of the funds were directed to Danny's Place, for which the Town Selectman waived the fees at that time. This year the event will be held in conjunction with the Lion's Club fair, which will also be at Nara Park, with an effort to increase attendance for both fundraising activities. We have met with both the Lion's Club and the Recreation Department to go over the details and requirements.

Historically Danny's Place has produced "Danny's Juice, Battle of the Bands", an event that has featured approximately ten local bands. For the past five years Danny's Juice has been held in the AB High School Auditorium and has unfortunately seen declining attendance and proceeds. This year, the dates that were available for Danny's Juice at the High School, were considered to be less than optimal to attract the large audience which we seek. The Recreation Department suggested Nara Park as an alternate venue. It was felt that combining Danny's Juice with the Lion's Club fair, we could create a "win-win" scenario for both sides seeking to maximize attendance.

Danny's Place will sign a contract with the Town as guarantor for liability damage – in case of major damage from the crowd which is unlikely, but with 1,500 teens from out of town, we expect there may be concern on your part. We will have a security group on patrol. If necessary we will also post Event Insurance as required.

Additional details which have been discussed with the Town include:

- It will no longer be billed as a Battle of the Bands, but rather as Danny's Juice Music Festival
- There will be 15 to 20 bands performing; hoping to attract some high profile bands
- The concert will run from noon on June 13 to approximately 9:30 pm
- The Town will provide lights in the parking area only
- Danny's Place will be responsible for additional lighting as required and all electrical needs

P.O. Box 3088 ■ ACTON, MASSACHUSETTS 01720-7088

1.978.264.9754 ■ [WWW.DANNYS-PLACE.ORG](http://WWW.DANNYS-PLACE.ORG)

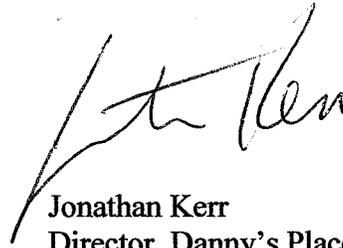
- Danny's Place will be responsible for all set-up, clean-up, and organization
- Danny's Place will do all publicity and staffing for the event
- Danny's Place will coordinate Police and EMT coverage in conjunction with the Lion's Club
- Danny's Place will not be charging admission; profits will be generated via food and merchandise sales

If you have any questions or concerns, please do not hesitate to contact us. We would be pleased to attend a selectmen's meeting if necessary to answer any concerns in person.

Thank you for your kind consideration of our waiver request.



Alison Clement  
Volunteer Producer – Danny's Juice



Jonathan Kerr  
Director, Danny's Place

CC: Recreation Department  
Lion's Club  
Cindy McCarthy



**TOWN OF ACTON  
RECREATION DEPARTMENT**

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www.acton-ma.gov

**APPLICATION FOR USE OF RECREATION FACILITIES: Effective 8/4/08**

**Complete Sections I & II only.** File application with the Acton Recreation Department at least **TWO WEEKS** prior to the date desired. Adult and Youth Organizations must provide a current Certificate of Liability Insurance and sign the Acton Recreation Field Use Permit and Weather Policy (available on-line or at the Rec. Dept.) for a Permit to be granted. Uncompleted applications will be returned. Please allow up to two weeks for your application to be processed. Upon approval of application, you will be contacted via email first, payment is due to secure your facilities rental and permit will be issued.

Section I  
All information must be completed to process application.

Application Date: Feb 3, 2009 E-mail Address: alison@iclement.net

Name of Organization: Daniel James McCarthy Memorial Fund, Inc  
aka Danny's Place

Contact Person: Alison Clement Phone: Home (978) 841-9944

Address: 111 Stow St. Cell Work (978) 793-2161

Town/City: Acton State: MA Zip Code: 01720

Organization: Resident Non-Resident Total Number of Participants: 1,500

Describe Activity: Music Festival

**FACILITY/FIELD REQUESTED: (PLEASE CIRCLE AREA REQUESTED)**

Rt. 2A/27 Field 1: Little League Field	Rt. 2A/27 Field 2: Little League Field	Concord Road Soccer Field	Elm Street Tennis Court (2 courts) # needed <u>    </u>
Elm Street Small Soccer	Elm Street Softball Field	Gardner Playground (Rt. 111)	Great Hill Soccer Field
Little Great Hill Small Soccer Field	Hart Little League or Softball Field (Conant)	MacPherson Little League or Softball Field (Conant)	Jones Full Size Baseball, Lacrosse/Pop Warner
School Street Small Soccer Field # needed	School Street Large Soccer Field # needed	School Street Lacrosse Field	NARA Softball Field
NARA Lg. Soccer # fields requested:	NARA Sm. Soccer Field # fields requested <u>    </u>	NARA Picnic Area Small - (4 picnic tables)	NARA Picnic Area Large (8 picnic tables)
NARA Patio Tent Area (4 picnic tables)	NARA Bathhouse Pavilion (5 picnic tables)	NARA Beach Group Swim Passes <u>    </u> requesting	<u>NARA Amphitheater</u>
T.J. O'Grady Skate Park	Elm Street Playground		

\* The Picnic Area, Patio Tent, and Bathhouse at NARA are not available for rental during the NARA Youth and Mighty Mini Summer Program Hours (8:00 AM - 5:30 PM Monday - Friday last week of June through end of August) Permits will not be available at NARA Park for specific special events and concerts.

DATE REQUESTED: We do not offer rain dates, you must request an additional permit for requested alt. date.  
1<sup>st</sup> Choice June 13, 2009 Time Requested: Start Time: 12pm End Time: 10pm

2<sup>nd</sup> Choice June 14, 2009 Time Requested: Start Time: 12pm End Time: 10pm

Will Food/Beverages be Served? Yes If Yes, be specific Hamburgers / Hot Dogs / Pop  
 amphitheater electricity (additional fee) Will Alcohol be Served?\* No Has a permit been obtained by the Board of Selectmen?      \*A separate application and fees for liquor license is obtained through the Town Manager's Office—please note this application is filed with the Board of Selectmen and is needed no less than one month prior to your event.

