

**Scott Mutch**

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**From:** mark carlson [markcarlson@beverlyschoolforthe deaf.org]  
**Sent:** Monday, April 13, 2009 5:41 PM  
**To:** Economic Development Committee  
**Subject:** Proposed Acton Daycare Ctr

To Whom it May Concern,

As a 10 year resident of West Acton Village and the parent of two childcare-aged daughters (3 and 5) please accept my comments as a member of the concerned community.

I am an educator and CEO of a private, non-profit, special needs school along with numerous other programs including a private, integrated preschool. My experiences in this field make me qualified to provide your committee with some limited feedback.

Childcare and early childhood education in our area is far too expensive for the product received. There continues to be a lack of market competition in the Acton, Concord area. This simple principle of economics keeps the price of care/education too high for many middle income families. I recommend increases the quantity and allowing new childcare/education centers to enter the market and drive the high, local cost down. Competition will improve this pricing and the quality of care will only increase to maintain and increase customers. The state provides sufficient regulation and oversight to private providers. The new business will also provide substantial tax benefit to the community.

I **fully** support additional daycare services/businesses to operate in the Acton area. Allowing more choice will only benefit the community.

Thank you for allowing my comments to be entered into the record. Consequently, I do not have a child in a local daycare due to the high cost.

Mark Carlson  
89 Windsor Avenue  
Acton

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Mark E. Carlson, M.Ed., MBA  
Executive Director  
The Children's Center for Communication &  
Beverly School for the Deaf  
6 Echo Avenue,  
Beverly, MA 01915  
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THE CHILDREN'S CENTER FOR COMMUNICATION &  
Beverly School for the Deaf  
Where Communication Comes First - Since 1876

4/15/2009

**Scott Mutch**

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**From:** Kristin Alexander  
**Sent:** Tuesday, April 14, 2009 9:00 AM  
**To:** Scott Mutch  
**Subject:** FW: Board of Appeals Petition # 90-01 Re;348-352 Main Street Next Generation Child Care Center-OPPOSITION  
**Attachments:** BS-LTR TO ACTON BDS,COMS,EMPL PROTEST NGCCC.doc

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**From:** Corey York  
**Sent:** Tuesday, April 14, 2009 8:58 AM  
**To:** Kristin Alexander  
**Subject:** FW: Board of Appeals Petition # 90-01 Re;348-352 Main Street Next Generation Child Care Center-OPPOSITION

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**From:** ajcitra@comcast.net [mailto:ajcitra@comcast.net]  
**Sent:** Monday, April 13, 2009 3:57 PM  
**To:** Transportation Advisory Committee  
**Subject:** Fwd: Board of Appeals Petition # 90-01 Re;348-352 Main Street Next Generation Child Care Center-OPPOSITION

Interesting!!!

I don't think Dunkin Donuts wanted Starbucks to come to town, but it happens.

I guess I'm surprised by this opposition. What ever happened to free marketplace. (Did we leave the United States of America)

Welcome to the China side of Acton!!

Jim C  
cell: 508-380-1971

----- Forwarded Message -----

**From:** "blossomstation1" <blossomstation1@aol.com>  
**To:** fire@acton-ma.gov, concom@acton-ma.gov, health@acton-ma.gov, planning@acton-ma.gov, engineering@acton-ma.gov, tac@acton-ma.gov, mp@acton-ma.gov, drb@acton-ma.gov, edc@acton-ma.gov, sc@acton-ma.gov, building@acton-ma.gov, bos@acton-ma.gov, cfrazier@town.acton.ma.us  
**Sent:** Monday, April 13, 2009 2:14:55 PM GMT -05:00 US/Canada Eastern  
**Subject:** Board of Appeals Petition # 90-01 Re;348-352 Main Street Next Generation Child Care Center-OPPOSITION

To all Recipients of this e-mail:

4/15/2009

Two weeks ago I submitted the attached letter in opposition to Next Generation Child Care Center's application to build a facility in the Town of Acton. For those who may not have received or read this letter I have attached it for your perusal.

Acton's population and physical environment will be impacted negatively as many Safety, Traffic Congestion and Pollution features will be compromised. Additionally, the economic impact will be devastating! There are at least 14 licensed Child Care Facilities operating currently in the Town of Acton and an additional 35 or more within a 15 mile radius of Acton. This figure does not include home-based Family Day Care in Acton. It is fair to assume that most if not all facilities (brick and mortar) are currently operating under capacity (enrollment vs licensed capacity). Conversely, Acton's child care market contains substantial availability of substantial immediate "enrollment opportunities" without the introduction of another facility. The current economic impact excluding an additional 260 "spaces" for child care services has already resulted in reduction of work hours and termination of employees as well as reduction in revenues due to our national, state and local economic conditions. Adding another facility will most definitely further fragment a "fragile" child care center market. The current child care service providers who contribute in a variety of ways to the economy and quality of life within The Town of Acton should be supported and protected against any organization who has the capacity to disrupt the marketplace which will result in the demise of those who have supported the Town and its residents for many years.

I encourage specifically the Economic Development Committee to incorporate in the next publication of their brochure some language which recognizes and promotes the availability of Acton's child care service providers to employers and employees as well as on their section of the Town's website.

I am confident that you will hear and read similar sentiments from other Acton providers.

Thank you for your consideration.

Sincerely,

**Brenda S. Katz, Owner/Director, President**

**Blossom Station Child Care Center of Acton Inc.  
"Daily Discoveries, Endless Possibilities"**

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