



**Economic Development Committee  
Meeting Agenda**

July 1, 2010

7:00 PM

Room 204, Acton Town Hall

*Subject to Change*

- I. Open Mike
- II. Approval of the Minutes
- III. Current Issues – Discussion
  - Phase I - Citation Review Panel
    - Update on Public Relations: Letters and press.
    - Results of first meetings
  - Phase II
    - HDC Webpage Discussion
    - Signage By-Law Review
    - Signage By-Law Enforcement Process
  - Phase III
    - Development of 'How To' Pamphlet/Brochure
    - Public Relations
- IV. Demographics Team
  - Update on Data Gathering Effort in Town Hall
  - Action Plan for Completion of Database
  - Continuing review of Websites research
- V. Marketing Team
  - Update on Survey
  - Coordination with Chamber marketing programs
  - Upcoming Marketing Opportunities
  - Coordination with Business Support Team
- VI. New and Existing Business Support Team
  - Update on Identifying Retail Businesses
  - Coordination with Chamber
  - Membership
  - Team Leadership

- Calendar for 2010 and separation into two Teams

## VII. Path Forward

- Pending Team Agendas
- Team Recruitment needs
- Development of Team Calendars