



October 13, 2010

Good morning, we hope this finds you well.

You may have read recently about Acton 2020, which is Phase II of the comprehensive community planning efforts we began in late 2008 to define the vision of Acton's future. We're now charging ahead to get further community input into the details of what we envision as Acton's future and, in this pursuit, are inviting citizens and businesses to attend an Acton 2020 Public

Workshop next Wednesday, October 20th from 6:30 - 9:30pm at the Acton Boxborough High School. We would strongly welcome your participation in this event, as we highly value the perspective of Acton business owners.

For additional event information, please visit: <http://www.acton-ma.gov/CivicAlerts.aspx?AID=103>

This is where we need your help. In 2008 you were instrumental in the success of our visioning sessions with your door prize contribution. Thank you so much for your community support and generosity! Everything was a big hit! We are hoping that you will support our efforts again this year with a similar contribution. We anticipate attendance of 75 - 100 people.

We hope you'll consider the following business benefits in making your decision:

- your donation demonstrates your ongoing community commitment
- your company name will be included on signage within the Acton 2020 area, and will be announced to all participants during the event
- you may provide us with a promotional offer/invitation that we will distribute to all attendees to drive future traffic to your business
- your company name will be included in a letter of appreciation that we plan to publish/post in local media outlets (print and online), who have an estimated combined circulation of 20,000+ in the Acton/Boxboro/Maynard area

If you are willing to participate by contributing a door prize(s), please contact our Donation Coordinator, Leigh Davis Honn at leigh@ldhonn.com or by phone at 978.844.6215. She will coordinate delivery or pick up of your donation(s).

We need to have all donations delivered or picked up by early afternoon Wednesday, October 20. Please don't hesitate to contact Leigh should you have any questions.

We appreciate your consideration in this community collaboration and look forward to hearing from you at your earliest convenience.

Best regards,
Acton 2020 Committee