



**Acton 2020 Committee  
Agenda  
June 8, 2011 – 7:00 PM  
Acton Town Hall, 204**

- I. Minutes from 5-25-11 (10 min)
  - a. Review TO-DO's
  - b. Approve
- II. Update on blog (10 min)—comments and new posts, esp re: publicity for June 23rd
- III. Flesh out the publicity (60 min)
  - a. Email outreach
    - i. Assign email outreach
    - ii. Agree on timeline
  - b. Other outreach
    - i. Press—Globe, Beacon, Forum, Patch, Action Unlimited
    - ii. Acton Chinese Schools—follow up with
    - iii. Library booths
    - iv. Signs/blinkie board
  - c. Library booths
  - d. Acton Chinese School (End of Year Celebration from 2-5pm at ABRHS)
- IV. June 23<sup>rd</sup> meeting
  - a. Final confirmation of alternatives (45 min)
  - b. Confirm process/meeting format (15 min)
    - i. Materials to present (when are they ready to be posted on the web and/or acton cable?)
    - ii. Who is presenting
  - c. Discuss logistics for June 23<sup>rd</sup> (30 minutes)
    - i. Refreshments
    - ii. Signs
    - iii. Set up chairs/tables
- V. Next steps
  - a. Agree on meeting schedule (5 min)
  - b. Begin conversation of feasibility/efficacy of having after June 23<sup>rd</sup> online feedback/survey on alternatives