

Comments from reviewers	G	O	S	ShortName	Objective-short	Goal	Objective	Strategy	Owner	Type
	7	1	1		7.1 commercial	Maintain and Improve Financial Well-being of the Town	Improve existing commercial areas	<b>Be more business friendly</b>		
	7	1	1.1		7.1 commercial	Maintain and Improve Financial Well-being of the Town	Improve existing commercial areas	Increase flexibility on sign allowances	PB, EDC	Regulatory
	7	1	1.2		7.1 commercial	Maintain and Improve Financial Well-being of the Town	Improve existing commercial areas	Streamline business permitting process	Town, EDC	Regulatory
	7	1	2		7.1 commercial	Maintain and Improve Financial Well-being of the Town	Improve existing commercial areas	<b>Make improvements to business access and transportation</b>		
This one I'll need more input from TAC and Sidewalk committee to drill down to specific actions	7	1	2.1		7.1 commercial	Maintain and Improve Financial Well-being of the Town	Improve existing commercial areas	Reduce traffic congestion (e.g., traffic improvements and increasing options through sidewalks, shuttle, interconnected paths, etc.) with particular focus on improving connections between strip malls, especially along Great Road	Sidewalk committee, PB,	Planning
Ditto	7	1	2.2		7.1 commercial	Maintain and Improve Financial Well-being of the Town	Improve existing commercial areas	Increase traffic and pedestrian safety, especially in commercial areas	TAC	Planning
	7	1	3		7.1 commercial	Maintain and Improve Financial Well-being of the Town	Improve existing commercial areas	<b>Improve the aesthetics of shopping areas</b>	EDC, DRB, PB, EDO	Regulatory
	7	2	1		7.2 economic development	Maintain and Improve Financial Well-being of the Town	Promote economic development that supports our other goals	<b>Hire an Economic Development Officer (EDO) to proactively recruit and retain desirable businesses and help to coordinate the business community. This EDO would be responsible for, among other things: Welcoming new businesses, including business owners in events and notices, expanding Acton Day</b>	Town Manager	Management

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	7	2	1.1		7.2 economic development	Maintain and Improve Financial Well-being of the Town	Promote economic development that supports our other goals	Promote employment-oriented development (e.g., high tech/R&D offices) in areas that don't directly impact neighborhoods: Great Road, Nagog Park, Powdermill, and large commercial parcels on Rt. 2	EDO	Management, Planning
Taken from Goal 4 (MWB)	7	2	1.2		7.2 economic development	Maintain and Improve Financial Well-being of the Town	Promote economic development that supports our other goals	Actively recruit a small-scale movie theater to locate in Acton	EDO	Management, Planning
I think maybe this one should live here instead of Goal 4, but should be connected.	7	2	1.3		7.2 economic development	Maintain and Improve Financial Well-being of the Town	Promote economic development that supports our other goals	Increase number and variety of restaurants. Actively recruit mid-level, family, casual, and additional ethnic restaurants. Encourage outdoor seating options at restaurants	EDO	Management, Planning
I think this one should live in Goal 1 (MWB)	7	2	2		7.2 economic development	Maintain and Improve Financial Well-being of the Town	Promote economic development that supports our other goals	<b>Redevelop village commercial areas and Kelley's corner into mixed use that respects the existing village character and that provides opportunities for gathering and socializing (see Goal 1, Objective 1.4 for detail)</b>	PB, Planning Dept	Planning
Good one from Paulina (MWB)	7	2	2.1		#REF!	Maintain and Improve Financial Well-being of the Town	Promote economic development that supports our other goals	Evaluate costs and benefits of connecting West Acton to the sewer system to support business growth	PB, Planning Dept	Planning
Should this live in Goal 5 (MWB)?	7	4	1		7.4 support staying	Maintain and Improve Financial Well-being of the Town	Support the ability of all residents to stay in Acton for a lifetime	<b>Develop a housing plan that includes the preservation and creation of a wide range of housing types, such as providing housing units that are suitable for empty nesters, seniors, and young families. This can be done in part by using zoning incentives in Kelley's Corner and villages</b>	PB, COA, COD, ACHC, AHA	Planning
	7	4	1			Maintain and Improve Financial Well-being of the Town	Support the ability of all residents to stay in Acton for a lifetime	<b>Consider incentives to encourage seniors to stay in Acton such as tax relief (??), more community connections, community/senior center, etc</b>	COA	Planning
Do we also need to reduce the tax rate on businesses? I don't know how competitive we are in this respect. (MWB)	7	5	1		7.5 fiscal responsibility	Maintain and Improve Financial Well-being of the Town	Promote fiscal responsibility	<b>Actively contain and/or reduce tax burden on residents</b>		

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	7	5	1.1		7.5 fiscal responsibility	Maintain and Improve Financial Well-being of the Town	Promote fiscal responsibility	Promote economic development to enhance the commercial tax base in order to reduce residential portion (see Goal 7, Objective 7.2)	EDC, EDO, PB	Management, planning
Lives in part in goals 4 and 5 (MWB)	7	5	1.2		7.5 fiscal responsibility	Maintain and Improve Financial Well-being of the Town	Promote fiscal responsibility	Develop policies that encourage seniors to stay in Acton in order to increase the taxpayer/student ratio (see Objectives 4.1, 5.1, and 7.4)		Management
I took this one from Goal 6 and I think it needs to be blown out more. (MWB)	7	5	2		7.5 fiscal responsibility	Maintain and Improve Financial Well-being of the Town	Promote fiscal responsibility	<b>Balance the financial burden from the school system and other town resources appropriately</b>		
Good idea from Paulina (MWB)	7	5	3		7.5 fiscal responsibility	Maintain and Improve Financial Well-being of the Town	Promote fiscal responsibility	<b>Develop a long-range plan for major capital expenditures such as remodeling town or school facilities or constructing new buildings</b>		Management, planning
Good idea from Paulina	7	5	4		7.5 fiscal responsibility	Maintain and Improve Financial Well-being of the Town	Promote fiscal responsibility	<b>Develop a long-range plan to cover long term obligations such as retiree health insurance, life insurance, and pensions</b>		Management, planning
	7	5	5		7.5 fiscal responsibility	Maintain and Improve Financial Well-being of the Town	Promote fiscal responsibility	<b>Ensure town services are a "good deal" for taxes paid</b>		
This one needs to be blown out a little bit more, but may need expertise on this. MWB	7	5	5.1		7.5 fiscal responsibility	Maintain and Improve Financial Well-being of the Town	Promote fiscal responsibility	Ensure that all development is coordinated with and takes into account the impact on town services and facilities so that their costs don't balloon	Public facilities, Planning Dept, other depts, EDO	Management
I took this one from Goal 6 (MWB)	7	5	5.2		7.5 fiscal responsibility	Maintain and Improve Financial Well-being of the Town	Promote fiscal responsibility	Enhance the level of services that the Town can provide by continually seeking operational efficiencies and by using federal, state, and private funding sources to supplement Town funds	BoS	Management
I took this one from Goal 6 (MWB)	7	5	5.3		7.5 fiscal responsibility	Maintain and Improve Financial Well-being of the Town	Promote fiscal responsibility	Conduct an energy audit of town buildings and identify ways to increase energy efficiency and cost savings	Public facilities	Management

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Taken from Goal 6 (MWB)	7	5	5.4		7.5 fiscal responsibility	Maintain and Improve Financial Well-being of the Town	Promote fiscal responsibility	Consider regionalizing police dispatch and ambulance dispatch to reduce service costs	BoS	Management
	7	5	5.5		7.5 fiscal responsibility	Maintain and Improve Financial Well-being of the Town	Promote fiscal responsibility	Consider sharing fire station services with other towns to ensure needed coverage but avoiding capital expenditure on a fourth fire station	BoS, Public facilities	Management