

DRAFT Goal Station Script



Today. Tomorrow. Together.

Goal Station Table and Wall

- List of all goals and objectives (to provide overall context)
- Complete implementation plan with all strategies and actions (8.5" x11")
- Materials: small dots, large dots, post-it notes, pens

Goal Station Staff:

Goal 1: Celia

Goal 2: Jim

Goal 3: Bill - ??

Goal 4: Paulina

Goal 5: Charlie

Goal 6: Sahana

Goal 7: Margaret

Each time a new group arrives to the “station” the “staff” will give a very brief introduction to their goal and objectives (VERY brief overview and brief statement of how it ties in to the overall vision and plan concept (See Script).

Introduce yourself and others “staffing the station

Introduce your goal:

- Read the goal, full goal statement, objectives
- Relate the goal to the process, the Plan Concept with one or two sentences

EXAMPLE SCRIPT: Using Goal #1 as an example:

Goal #1 is about the desire to Preserve Town Character. This seems to be a very widely held value by town residents and it encompasses a range of objectives. Participants in the planning process felt strongly that we should manage growth so as to preserve what makes Acton, Acton, that is special, and identified these features as including the villages, rural and historic characteristics and open space, so there are objectives regarding each of these (point to these on the wall sheets as you read below):

Goal: Preserve Town Character

We feel strongly about preserving and enhancing what makes Acton special and unique, including its rural characters, historic buildings and landscapes, and its village centers.

Objectives:

- 1.1. Strengthen tools to manage growth pro-actively.
- 1.2. Preserve and enhance village centers
- 1.3. Preserve rural characteristics and open space
- 1.4. Preserve historic buildings and landscapes
- 1.5. Foster an understanding and appreciation for what makes Acton unique, including its history.

The full set of recommended strategies and action steps is available here at the Goal Station and on the internet for you to review if you are interested. We have only presented you with those we consider to be the priority items for your review and prioritization.

- Large wall posters with main implementation strategies (and not all actions) on them one sheet per objective with room for:
 - Writing **Comments**
 - Adding strategy

Prioritizing Strategies:

- Participants will be given **6 small green dots** to prioritize within each goal (can use up to 3 on any one item)
- Use **5 large red “bonus” dots** to prioritize across goals (can use up to 2 on any one item)

Color-coded dots per goal or write goal # on dots

Give people a way of identifying “ripe apples” ?? maybe not enough time (too confusing)?? OR could use a differently shaped sticker, may work