



**Acton 2020 Committee  
Agenda  
February 13, 2013 – 7:00 PM  
Acton Town Hall, Room 204**

- I. Approve minutes from 1/16/03 and 1/30/13 (5 min)
- II. Hear from Morrison Farm Committee--Bill Mullin (30 min)
- III. Committee membership/outreach (5 min)
- IV. Website update(15 min)
- V. Debrief DRB and ALG on Kelley's Corner capital request (30 min)
- VI. Discuss preparation for Kelley's Corner outreach (60 min)
  - a. Review documents—Neighborhood mailer, town-wide mailer, FAQs, letter to business owners
  - b. Review preliminary materials from Cecil Group re: public meetings
  - c. Agree on other committee outreach (BoS, Sidewalk committee, FinCom)
  - d. Devise social media strategy
  - e. Agree on method for tracking contacts (e.g., Kat is keeping track of business KC stakeholders)