

June 20, 2013

xxx

Dear Mr. xxx,

The seven-town collaborative CrossTown Connect is very pleased to announce that we have been awarded a Community Innovation Challenge Grant by the Commonwealth of Massachusetts. IBM's support of the of this application, submitted by the towns of Acton, Boxborough, Concord, Littleton, Maynard, Stow and Westford, was one of many components that assisted us in getting the award from the Governor's Office. Since receiving the grant, the group has selected a consultant, TransAction Associates to launch our program. CrossTown Connect will be a Transportation Management Association that focuses on providing coordinated transportation services across the region. Over the next few months CrossTown Connect will be conducting outreach to the businesses like yours that have expressed interest in being part of our public-private partnership.

We would like to meet with you to go over the services that will be provided by CrossTown Connect and how they might benefit your employees. If you could provide us with an email address, we would like to send out meeting options so that you can select a time that is convenient for you. Please email me at [dhalley@acton-ma.gov](mailto:dhalley@acton-ma.gov) expressing your continued interest and we will send out the meeting date options.

We appreciate your support of this project and we look forward to meeting with you in the coming weeks.

Sincerely,

Doug Halley

Health Director