

STEERING COMMITTEE | May 14, 2014
FINDINGS AND ANALYSIS



Acton Town Center Planning

Kelley's Corner Improvement Initiative

PROJECT >

Planning Area

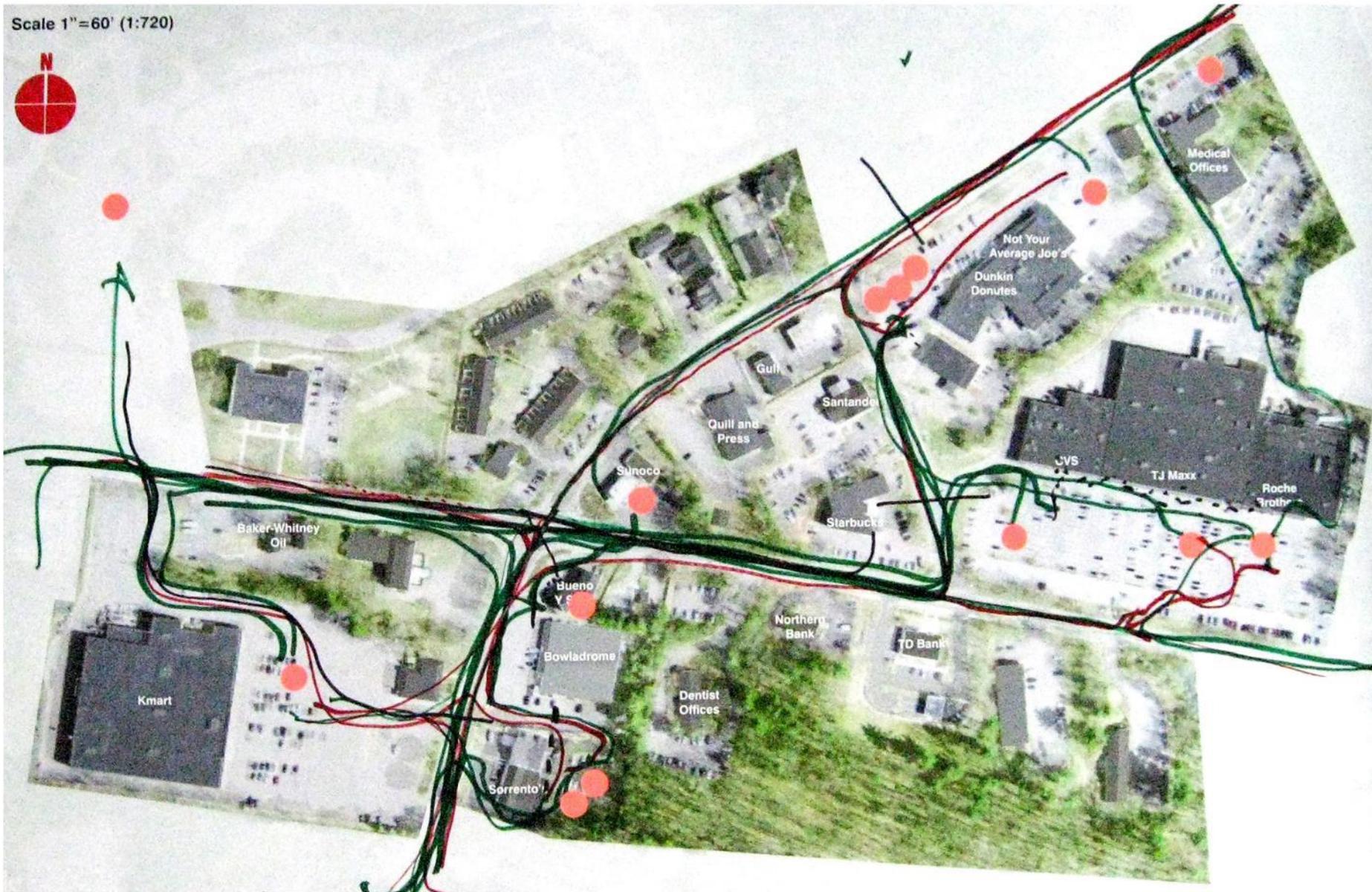


Public Input

- May 10th – Yard Sale
- May 7th – Public Meeting
- March/April - Interviews



STAKEHOLDER INPUT >



Visual Preference Survey Results

RETAIL



Visual Preference Survey Results

OFFICE

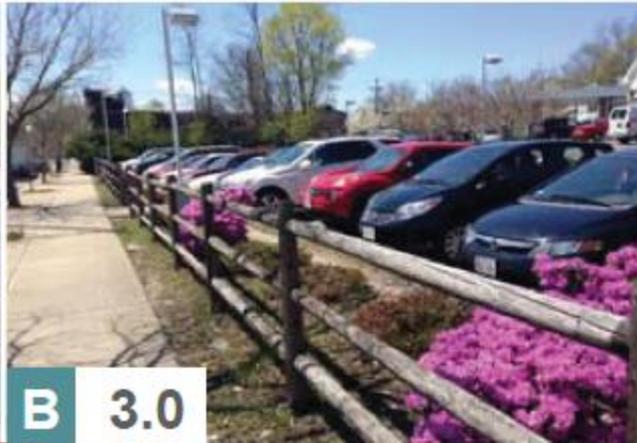


Visual Preference Survey Results

PARKING



A 2.3



B 3.0



C 3.5



D 3.4

Visual Preference Survey Results

MULTIFAMILY RESIDENTIAL



Visual Preference Survey Results

MIXED USE



Visual Preference Survey Results

SIDEWALKS, BUFFERS AND STREET EDGE



Visual Preference Survey Results

SETBACK AND STREET CORRIDOR



Visual Preference Survey Results

CROSSWALK



Individual Stakeholder Interviews

- Improvements/Development
- Improvements/Access
- Ownership and Control
- Traffic
- Government
- Zoning and Incentives
- Attitude/Negative
- Attitude/Positive

Individual Stakeholder Input

- ‘Need development that promotes a “Main Street” feeling.’
- ‘The whole area should have a charming New England center feeling.’
- ‘Should start with the simple things; ADA, sidewalks, cleaning up, the basics.’
- ‘The traffic enables the thriving economy.’
- ‘Traffic is a problem, try to calm it so that people feel comfortable walking or driving through the center.’
- ‘Parking can’t be done properly under the current regulations. Need to think of other ways besides on-site parking.’
- ‘No specific ideas for improvement, only negative feelings.’
- ‘Vibrant, exciting, commercial center of town.’
- ‘Care deeply and have bought into the dream of a great town center’

