

DRAFT

Minutes of Acton 2020 Committee

April 29, 2015

Town Hall, Room 126, 7:30pm

Present:

2020 Committee Members: Andrew Brockway (Chair), Kat Hudson (Vice Chair), Patricia McKnight, John Sonner, Nancy Gerhardt

Liaisons: Ann Corcoran (COA), Margaret Busse (FinCom), Peter Berry (BoS)

1. Minutes of March 25 2015 were reviewed, amended and approved.
2. **2020 Member Liaison Work.**
 - a. **ACHC** (Andy) – upcoming housing production plan workshop for May 14th noted.
 - b. **EDC** (Andy) – EDC is updating goals based on town needs and will present to BoS in Fall.
 - c. **Rec Comm** (Nancy) – Jones playground to be moved. Master Plan being developed for NARA Park.
 - d. **Senior Ctr Comm** (Ann) – newly formed and initial meetings focused on discussion of practices in other towns as relates to senior centers/community centers.
 - e. **SATSAC** (John) – potential for increased parking at ____ property.
 - f. No other relevant updates to report.

3. Kelley's Corner Updates

- a. May 7th Public Workshop. Ann to do outreach to seniors. Committee to do outreach in general.
- b. Kat Hudson to replace Bonny Nothern on KC Steering Committee. Peter Berry to follow-up with BoS appointment. Andy to follow-up with Bonny letter of resignation.

Communication Strategies Discussion – how to reach more people? How to acquire more email addresses so we can reach more people ?

- c. Beacon – 2020 Column. Kat to follow-up
- d. Develop Outreach flyer – Patricia. Flyer to be used at various media outlets, schools , posted around town, Town mailings, public facility postings, FB, Constant Contact.
- e. Acton 2020 Committee members will revisit idea of getting email addressed from their networks/encourage people to subscribe to Constant Contact list

DRAFT

4. Land Use/ED Director

- a. Kat gave update per BoS meeting - Steve Ledoux to provide opportunity for input before finalizing job description.
- b. Reviewed job description and discussed changes and additions.
- c. Acton 2020 discussed idea of inviting previously formed Workshop Group to our next meeting to have a broader discussion.
- d. John to work on a sheet that bullets out the main points of feedback we came to during our discussion.
- e. Andy to follow-up with email to Working Group inviting to next 2020 mtg on 5/13.

5. Admin Updates

- a. Need to identify Planning Board rep.
- b. Website update: Patricia, Kat/Andy to meet with Mark Hald/It Dept and Planning Dept to understand next steps.