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May 13, 2015

Design Review Board
429-433 Great Road
Acton, MA 01720

RE: Response to DRB Review Dated April 14, 2015

Dear Members of the Board:

I have reviewed the comments relative to the design of the building proposed for 429-433 Great Road, Acton, MA, and my comments are as follows:

1. Entrance Materials and Locations: The Board's comments are very well worth considering. I have increased the height of the entrance façade and changed the material to smooth-face concrete block. The floor plan reviewed and revised has five (5) entrances for potential customers and having the main entrance at the left corner would be practical for foot traffic. However, every auto dealership or retail establishment must make a "statement" and this is usually accomplished with impressive main entrance and signage. By keeping the entrance where shown, it is close to the corner for foot traffic, and it accentuates the street façade.
2. Store Fronts: The store fronts in the front elevation are of the same module and similar at the right and left sides because of the different building widths. The door side lights are different.
3. Cornice Line: The revised elevations show a continuous common parapet cap line.
4. Main Sign: The main sign will remain over the main entrance. Other signs will be located and sized according to Acton's sign regulations.
5. Storefront Glass: The revised drawings show tempered insulating glass to the floor. Without the possibility of parking in the front, the visibility will be greater.
6. Building Massing: The revised drawings show a 16 inch setback between the showroom and the gabled service section

Summation: I appreciate the "critique" by the Design Review Board. The Recommendations were excellent and I believe improved the building design.

Yours very truly,

