

**From:** [Bettina Abe](#)  
**To:** [Lisa Tomy](#)  
**Subject:** Announcing WildAware!  
**Date:** Thursday, September 24, 2015 10:20:10 AM

---

**From:** Bettina Abe  
**Sent:** Wednesday, September 09, 2015 9:09 AM  
**To:** Steve Ledoux; Mark Hald; Janet Adachi; Conservation Commission  
**Subject:** Announcing WildAware!

Hello Steve, Mark, Janet and Conservation Commission,  
 At the inspiration of Conservation Commissioner Paula Goodwin, and with the support of Tom Tidman, Paula and I are planning a 10-month long program called "WildAware." The purpose is to educate the community about the existence and habits of wild creatures with whom we share our natural resources (plants, trees, water and earth). The goal is increased awareness of shared habitats in order to protect and conserve our wild and native brethren. We have the support of Tom Tidman and Andy Magee so far, who have agreed to be interviewed for an ACAT informational film on local wildlife.

In a nutshell, the program includes:

**PR**

- Monthly Beacon and Action Unlimited articles about local animals and shared habitats
- Facebook page sponsored by Acton Natural Resources Dept.
- Links on town home web page, Conservation Commission and Recreation pages for more info
- Notices to ABRS school principals to disseminate to teachers and students
- ACAT film

**Other activities and components of WildAware:**

- Signage at approx 15 wildlife crossings in town (with permission from Corey York)
- Seasonal photo collage posters at libraries
- A 17 hour "Bioblitz" event in June 2016 where participants inventory all wild animals at their registered site (insects, birds, amphibians, mammals, fish)
- Party at NARA summer 2016 to present results, with food, music and games.
- Sharing/publishing inventory with Mass Division of Wildlife and Fisheries, future Acton OSRP, local land trusts, Mass Department of Conservation and Recreation, other local conservation groups.

The program will be very low cost, to be covered by NR Dept. budget. We seek your permission to proceed with WildAware as outlined in this email. Please contact us with any reflections at your earliest convenience. Thanks!

Sincerely,

Bettina

**Bettina Abe**

Natural Resources Assistant  
 Town of Acton Natural Resources Department  
 472 Main Street  
 Acton, MA 01720  
 Email: [babe@acton-ma.gov](mailto:babe@acton-ma.gov)  
 Website: [www.acton-ma.gov](http://www.acton-ma.gov)  
 Office Phone: 978.929.6634  
 Cell Phone: 978.621.8403