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Christine Joyce

From: Elisa Wright [elisa@arc-of-innovation.org]
Sent: Wednesday, September 22, 2004 1:31 PM
To: Christine Joyce
Subject: Municipal Outreach/Acton

Christine,

As discussed I am sending over the documents to be included in the package for the Board of Selectmen's meeting on Monday, September 27th at 7:00pm. While it would be great if you could include these documents in their packets, I can understand if size requirements would prevent you from doing so - please let us know if you would prefer us to bring along copies (and for how many) for those attending the meeting.

In addition to Lynn Sand who will be doing the presentation ,also attending will be Susanne Morreale Leeber, President of the Marlborough Regional Chamber of Commerce and Don Wheeler, Selectman, Town of Boxborough. Both are members of our Board of Directors and have volunteered to attend these programs in show of regional support.

Please let me know if you need anything further or there are any new developments for the meeting.

Thank you for this opportunity.

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495/MetroWest Corridor

Municipal Outreach Presentation

to Acton's
Board of Selectmen

Monday, September 27, 2004

Presentation by…

Lynn Sand, CEcD

Chief Executive Officer

495/MetroWest Corridor Partnership

Don Wheeler, Selectman, Town of Boxborough

Susanne Morreale Leeber, President, Marlborough Regional Chamber of Commerce

What is the 495/MetroWest Corridor Partnership?

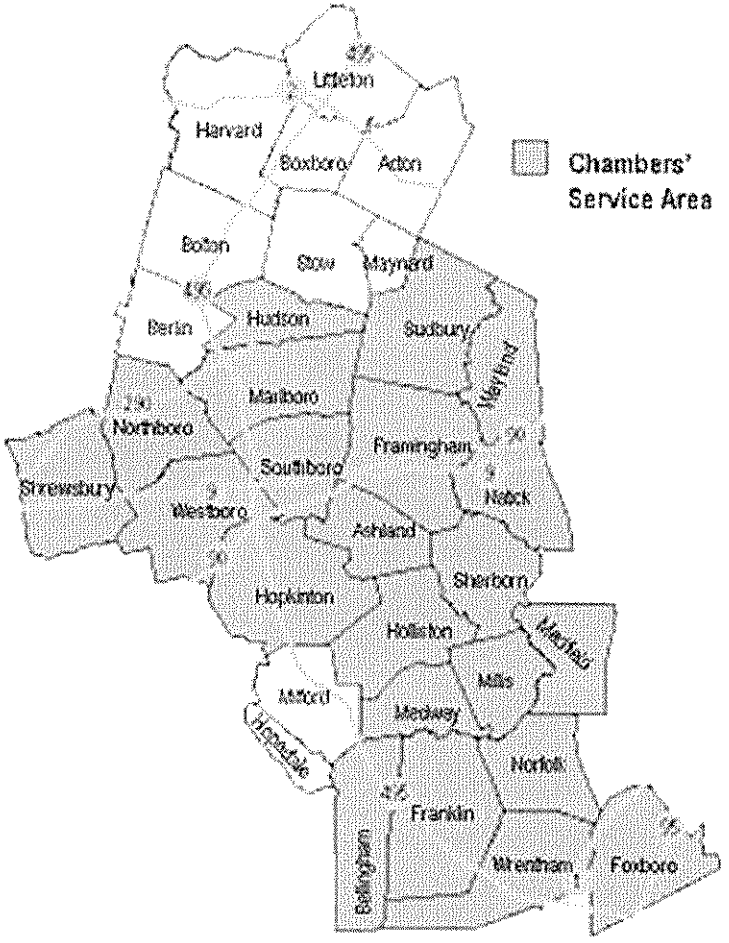
A unique economic development and public policy initiative founded to address regional needs through public/private collaboration, by enhancing the economic vitality and quality of life while sustaining natural resources in 495/MetroWest region.

Who founded the Partnership?

- I495 Technology Corridor Initiative
  - MA Technology Collaborative & Metropolitan Area Planning Council
  - Municipalities
  - Businesses
  - State Legislators
- MetroWest Momentum
  - MetroWest Chamber Initiative funded by 88 businesses
- 495/MetroWest Affiliated Chambers
  - Corridor Nine Area Chamber of Commerce
  - Marlborough Regional Chamber of Commerce
  - MetroWest Chamber of Commerce
  - United Regional Chamber of Commerce

What is the Partnership's Service Area?

- 32 Municipalities
  - 539,000 residents
- 3 Counties
- 6 Congressional Districts
- 29 Legislative Districts
- 7 Watersheds
- 3 Regional Planning Authorities
- 2 Regional Transit Authorities



How is the Partnership governed?

By a 46 member Board of Directors, balanced between the public & private sectors, including…

- Municipalities
- Businesses
- Chambers of Commerce
- Planning Agencies
- Higher Education Institutions
- Environmentalists
- Legislators
- State Officials

What are the Partnership's goals?

- Regional identity and political impact
- Business retention and expansion
- Sustainable development

What are the Partnership's strategies?

- Fostering public/private collaboration
- Developing coordinated responses to issues
- Cultivating political clout on common issues
- Advocating for more public resources

How does the Partnership develop responses to regional issues?

- Through committees of dedicated volunteers
- Each committee is co-chaired by leaders from both the public & private sectors
- Committees include…

➢Transportation
➢Economic Development
➢Workforce Development
➢Water & Sewer
➢Legislative & Regulatory Action
➢Institute for Local Issues
➢Housing
➢Permitting

What are some of the Partnership's accomplishments?

- Determining the region's top transportation needs
- Developing a housing awareness campaign
- Conducting a business outreach survey
- Developing custom permitting guidelines
- Conducting a workforce training survey
- Serving as regional coordinator on a comprehensive water resources strategy
- Conducting forums on issues of interest
  - Smart Growth with Secretary of Commonwealth Development
  - District Improvement Financing with MA Office of Business Development

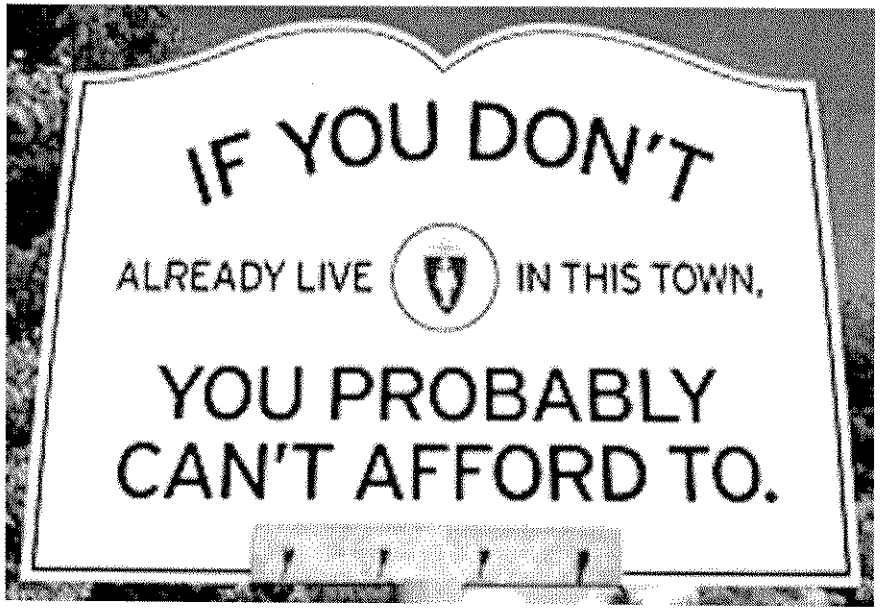
What are the region's Top Ten Transportation 'Nightmares'?

Developed through a public nomination process with MetroWest Daily News & Community Newspapers, Inc.

1. Lack of Public Transportation
2. I-290 and I-495
3. I-495 and Rt. 90 / Massachusetts Turnpike
4. Rt. 135 and Rt. 126 in Framingham
5. Rt. 9 and Lyman Street in Westborough
6. Rt. 9 at Central St. and Oakhill Rd. in Southborough
7. 'The Schizophrenic Roadway' - Rt. 20 Corridor
8. System-wide maintenance / Improved signal systems and roadways
9. 'The Bookends'
   - Littleton's I-495 & Rt. 119
   - Franklin's I-495 & Rt. 140 / West Central Street
10. I-495 and Rt. 9

Housing Awareness Campaign 'Home@last'

- Region's median home price in 2003 was $380,000
- Constraint for region's economic growth
- Concern of public & private employers
- Collaboration of:
  - Citizens' Housing & Planning Assoc. (CHAPA)
  - Home Builders Assoc. of MA



Campaign materials available through the Partnership or online at: www.chapa.org/home-at-last

How do municipalities benefit from the Partnership?

- Providing a stronger voice for regional advocacy
- Developing collaborative responses to regional issues
- Building stronger relationships with other constituencies
- Cultivating sustainable development
- Increasing public attention on regional issues
- Receiving Issue Briefs on topics of interest & e-newsletter *Arc Update*
- Offering municipal models and resources
- Participating in forums with policymakers

Thank you for the opportunity to discuss the Partnership!

Co-Chairs

Frank Crocetti, Fidelity Investments

Andrew Porter, Town of Holliston

Staff

Lynn Sand, Chief Executive Officer

Paul Matthews, Public Affairs Program Manager

Elisa Wright, Administrative Coordinator

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