

3/14/05 - (9)

**Don Johnson**

**From:** Nancy McShea  
**Sent:** Thursday, March 10, 2005 8:55 AM  
**To:** John Murray; Don Johnson  
**Subject:** Street banners  
**Importance:** High

Hi Don and John,

In the past the town has been reluctant to put logos on street banners, because in a way it is advertising the business. We would like to pursue being able to put sponsors logos on our event street banners but are unsure if you wish to let us do this or how to proceed. Please let me know what is the best way to handle this.

Thanks- Nancy

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NOTE TO BOS -

I HAVE PLACED THIS ON THE CONSENT AGENDA IN THE ANTICIPATION THAT BOARD MEMBERS WILL FIND PLACEMENT OF SPONSOR LOGOS ON STREET BANNERS ADVERTISING MUNICIPALLY PRODUCED EVENTS TO BE ACCEPTABLE. IN INSTANCES OF THIS NATURE WE WILL HAVE CONTROL OF SIZE AND PLACEMENT AND THE EVENT WILL BE CLEARLY A MUNICIPAL EVENT. WE ARE NOT SEEKING TO CHANGE POLICY TO ALLOW COMMERCIAL EVENTS OR ADVERTISING ON THESE BANNERS.

Don