



**Acton 2020 Committee  
Agenda  
May 11, 2011 – 7:00 PM  
Acton Town Hall, 204**

- I. Introductions (5 min)
- II. Approve minutes from 4-27-11 (5 min)
- III. Update on blog—Patch idea (5 min)
- IV. Flesh out the publicity (60 min)
  - a. Specific group outreach
    - i. Follow-up on contacts already made
    - ii. Agree on who's emailing whom/what
  - b. Agree on cable/video strategy
    - i. Theme
    - ii. Equipment training
  - c. Signs/blinkie board
  - d. Booths— when? Who?
    - i. Library
    - ii. Relay for Life
  - e. Timeline for all of this
- V. June 23<sup>rd</sup> meeting (60 min)
  - a. Discuss and confirm alternatives (45 min)
  - b. Confirm process/meeting format (15 min)
    - i. Materials to present—does it make sense to include something like the Acton Uniqueness handout?
- VI. Confirm liaison to key committees to get input on alternatives (10 min)
  - a. School Committee (meeting on May 19<sup>th</sup>)
  - b. Selectman--John Sonner
  - c. Finance committee--Clint
  - d. Others?