

ACTON PLANNING BOARD

3.1

APPLICATION FOR A SIGN SPECIAL PERMIT

Refer to the "Rules and Regulations for SIGN Special Permits" available from the Planning Department for details on the information and fees required for this application. Contact the Planning Department at 978-929-6631 with any questions concerning the Rules. Incomplete applications may be denied.

Please type or print your application.

- Location and Street Address of Site
55 Great Rd. Acton, Ma 01726
- Applicant's Name: Paula Wright
Address: 281 Willis Rd. Sudbury, Ma 01776
Telephone: 978-440-7251 E-Mail: paulawright@msn.com
- Record Owner's Name: Stephen Steinberg
Address: 69 Great Rd Acton, Ma 01720
Telephone: 978-263-2989 E-Mail: actonmg@veron.net
- Zoning District(s) of Parcel(s) EAST ACTON V. 11000
Town Atlas Map & Parcel Number(s) 8-5/58
- Indicate the subsection(s) of BYLAW Section 7.13 for which the PERMIT is sought:
7.13.1.2 / 7.13.1.3 / 7.13.1.4
- Describe all SIGNS presently displayed by the business (including type of SIGN/s, size of SIGN/s and location of SIGN/s).

The undersigned hereby apply to the Planning Board for a public hearing and a SIGN Special Permit under Section 7.13 of the Zoning Bylaw.

The undersigned hereby certify that the information on this application and plans submitted herewith is correct, and that the application complies with all applicable provisions of Statutes, Regulations, and Bylaws to the best of his/her knowledge.

The above is subscribed to and executed by the undersigned under the penalties of perjury in accordance with Section 1-A of Chapter 268, General Laws of the Commonwealth of Massachusetts.

6/4/12
Date

Paula L. Wright Paula L. Wright 8/22/12
Signature of Petitioner

RECORD OWNER'S KNOWLEDGE AND CONSENT

I hereby assert that I have knowledge of and give my consent to the application presented above.

7/23/12
Date

[Signature]
Signature of Owner



i'm lovin' it[®]

D&P Associates

281 Willis Rd.

Sudbury, Ma 01776

May 24, 2012

To: Town of Acton Board of Selectmen

Re: Road Sign for Acton McDonald's

As Owner Operators of the McDonald's restaurant at 55 Great Rd. in Acton, we are requesting permission to erect a replacement sign on our property. The specifications of this requested sign may be found in the Attachment to this letter.

As you may know, our road sign was totally destroyed by a drunk driver in February. The sign that was destroyed was erected as a part of our approved building of the restaurant in 2007. When our restaurant was being built we received the approval to reface the sign that was at the restaurant (Burger King) that was on the site prior to our acquiring it. This illuminated sign was 13 feet high and 7 feet wide. This enabled us to be seen from traffic coming both eastbound and westbound on Great Rd.

At the current time, we have a non-illuminated temporary sign on the property. This sign is only 5 feet high and is not visible by the east bound travelers. This has not only resulted in a significant loss of business for us but has become a safety issue for cars that see us at the last minute and make a sudden stop to turn into the restaurant.

While we understand that we are asking for an exception to the current sign by-laws, we hope that we will not be penalized for the actions of a drunk driver

who destroyed our property. As you can see in the attachment, we are asking for a sign that is not at all the ideal for our location (based on McDonald's engineering studies) but is closer to the current town requirements than our destroyed (and previously approved) sign was. We would have hoped to be grandfathered, allowing us to have a sign equivalent to the one that was destroyed. However, if this is not possible we are requesting approval for the sign specified in the attachment.

We have been business owners in Acton since 1991 and have done everything possible to be good community partners. Our request is being made so that we can continue to be a viable business in the community.

Please contact us with any further requirements (e.g. attendance at a Board meeting) that are needed for us to move forward. We feel that it is important to reiterate that there are significant safety issues and our sales are being very significantly impacted by the lack of visibility caused by not having adequate signage.

Thank you for your consideration of our request.

**Donald and Paula Wright, Owner/Operators
D&P Associates
281 Willis Rd.
Sudbury, Ma 01776
978-440-7251 office
978-852-8940 cell**

55 Great Road, LLC

P.O. Box 2350
69 Great Road
Acton, MA 01720

(978) 263-2989
FAX (978) 263-0403
actonmgt@verizon.net

July 23, 2012

Board of Selectmen
Town Of Acton
Acton, MA 01720

Re: Signage for McDonald's at 55 Great Road, Acton

Dear Members of the Board:

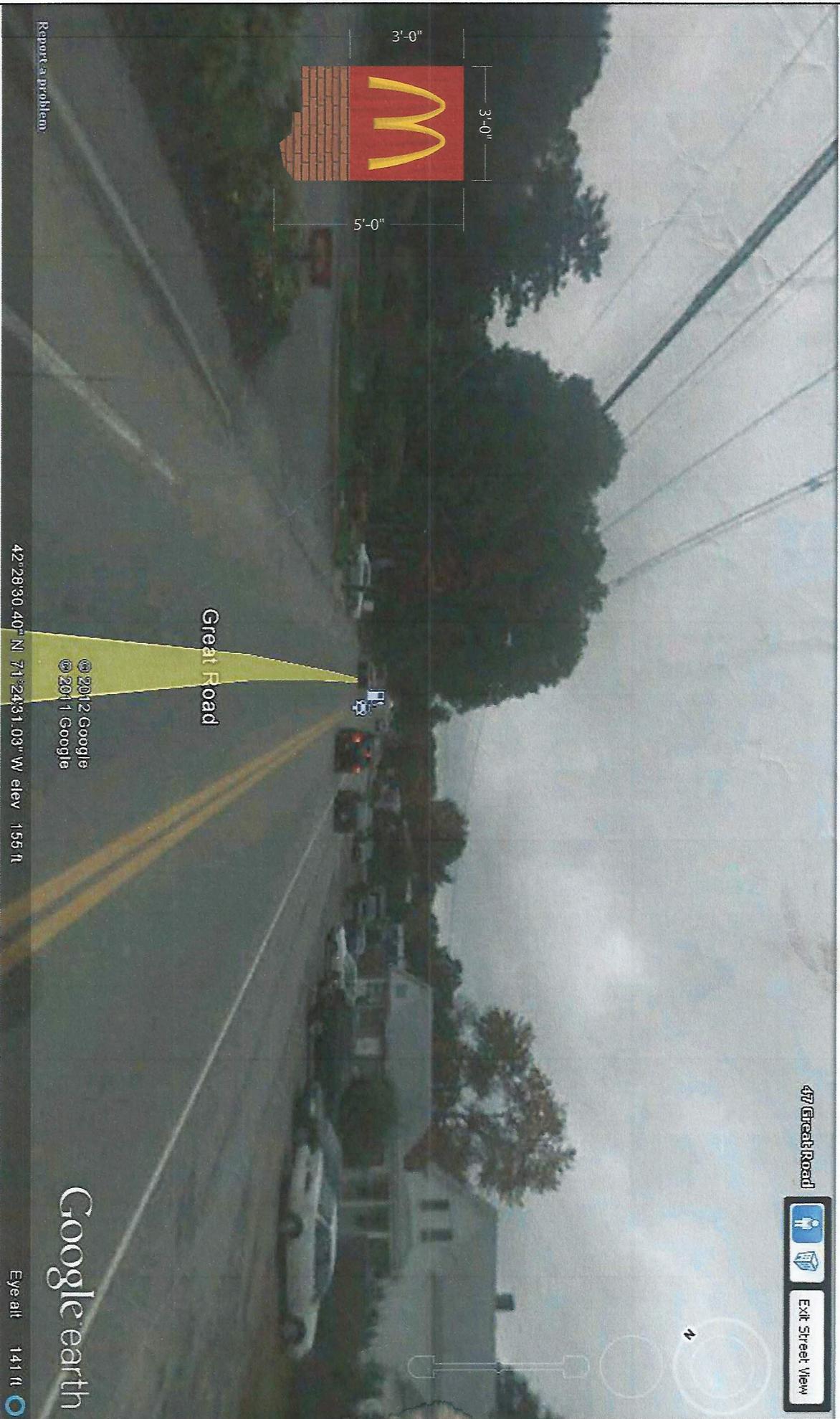
As owner of the property at 55 Great Road, I would like to express my support for the application of D & F Associates (Donald and Paula Wright) for a Sign Special Permit for this location. I am informed by the Wrights that the sign that was approved when the restaurant was built was destroyed by a vehicle. I agree with the Wrights that they should not be penalized because of someone else's actions.

The McDonald's franchisees at this location have been good tenants, and I understand that visibility is critical to the viability of their business. As they have indicated, there is also a safety concern if travelers do not anticipate the entrance to the parking lot and make sudden stops or turns. Adequate signage that is visible from both directions would certainly alleviate this problem.

Thank you for considering this request.

Sincerely,


Stephen P. Steinberg, Manager
55 Great Road, LLC



477 Great Road



Exit Street View

N

3'-0"
3'-0"
5'-0"

Great Road

© 2012 Google
© 2011 Google

42°28'30.40" N 71°24'31.03" W elev 156 ft

Google earth

Eye alt 141 ft

Report a problem

Customer:	MCDONALD'S		
Date:	02/01/12	Prepared By:	RA
Location:	ACTON, MA		
File Name:	111052 - 3X3 ROAD SIGN		
Eng:	-		

Note: Color output may not be exact when viewing or printing this drawing. All colors used are PMS or the closest CMYK equivalent. If these colors are incorrect, please provide the correct PMS match and a revision to this drawing will be made.

PERSONNA
SIGN MAKERS / IMAGE BUILDERS

DISTRIBUTED BY SIGN UP COMPANY
700 21st Street Southwest
PO Box 210
Watertown, SD 57201-0210
1 (800) 843-9888 • www.personnasigns.com



Wetherbee St

Wetherbee St

Great Rd

Great Rd

Great Rd

McDonald's

Pete's Automotive Repair

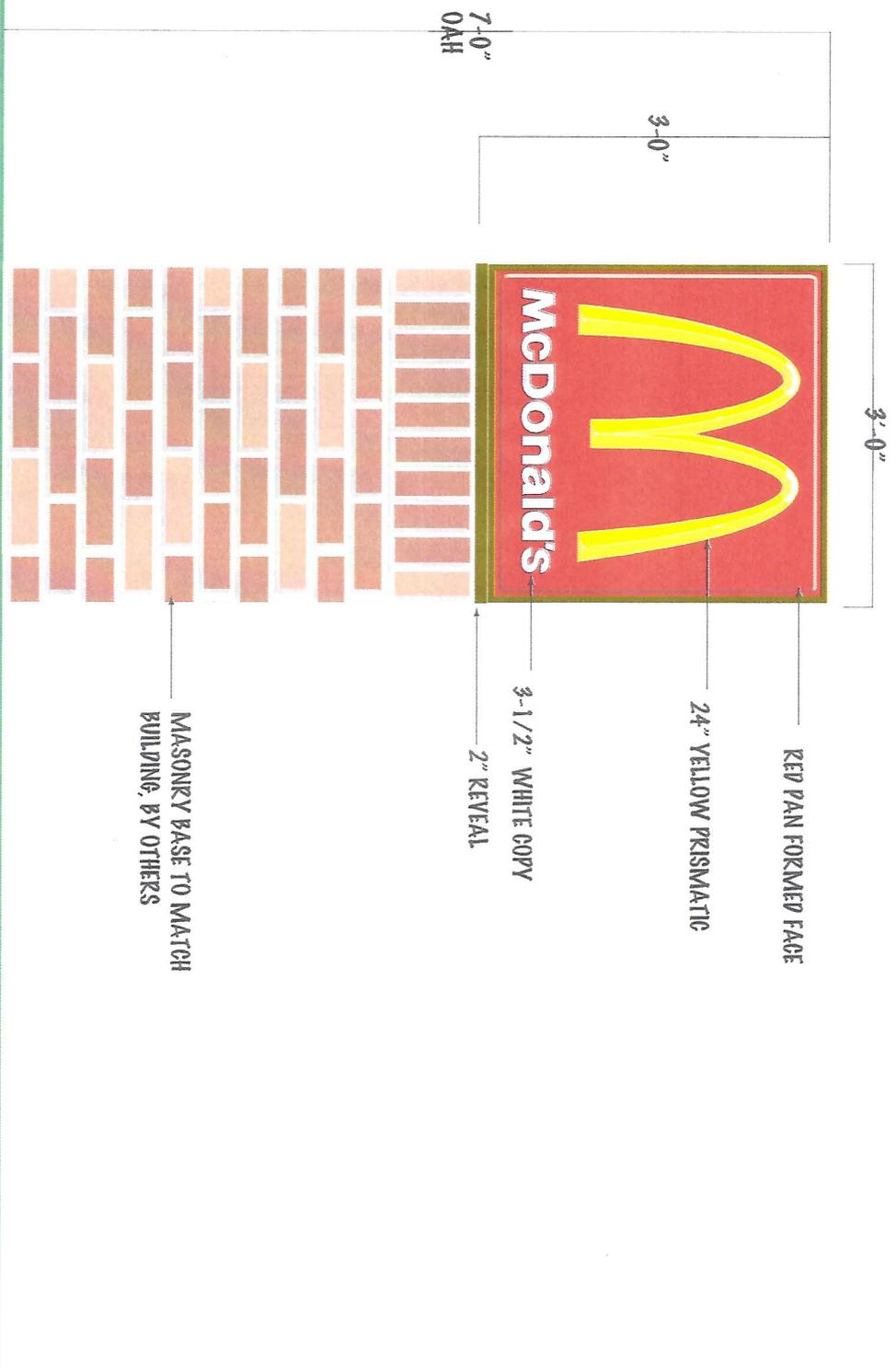
119

2A

Azalea Ct

Azalea Ct

Azalea Ct



DISCLAIMER: Renderings are for graphic purposes only and not intended for actual construction dimensions. For workload requirements, actual dimensions and mounting detail, please refer to engineering specifications and install drawings. These drawings and designs are the exclusive property of Everbrite, LLC. Use of, or duplication in any manner without express written permission of Everbrite, LLC, is prohibited.

Customer: McDonald's	Description: CUSTOM SIGN	Customer Approval: NOTE: Unless specified by customer, all depth of embossing will be determined by Everbrite Engineering or existing customer specifications on file. Colors and graphics on file will be used unless otherwise specified by customer.
Project No: 279745-1	Scale:	Please read carefully, check appropriate box and fax back to Everbrite:
Date: 02.15.12	Drawn By: eo	
Location & Site No: Acton, MN NN31731	Revised: 279745R2 05.01.12	<input type="checkbox"/> Sketch OK as is
	Revised:	<input type="checkbox"/> New sketch required
	Revised:	SIGNATURE _____ DATE _____



Town of Acton
 472 Main Street
 Acton, MA 01720
 Telephone 978-929-6621
 Fax 978-929-6340

Brian McMullen
 Assistant Assessor

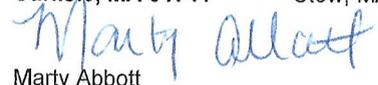
Locus 55 Great Rd
Parcel G5-58

Location	Parcel ID	Owner	Co-Owner	Mailing Address	City	ST	Zip
61 Great Rd	G5-50	Braunfels II LLC		313 Littleton Rd	Westford	MA	01886
1-5 Iris Ct	G5-72	Iris Court Assoc LLC	c/o Capital Properties	115 Broadway Suite 301	New York	NY	10006
2-5 Iris	G5-63	Iris Court Assoc LLC	c/o Capital Properties	115 Broadway Suite 301	New York	NY	10006
1-9 Bayberry Rd	G5-72-3	Moran Robert & Frizzell a	Bayberry Realty Trust	Po Box 394	Acton	MA	01720
54 Great Rd	G5-66	Wagner Daniel J		54 Great Rd	Acton	MA	01720
13 Wetherbee St	G4-143	Wetherbee Acton Realty	Veronica Ciccone	116 Adam St	Dunstable	MA	01827
63 Great Rd	G5-46	Rosenfield Alan ET AL TR	Fieldcom Realty Trust	Po Box 2307	Woburn	MA	01888
56 Great Rd	G5-62	Rochfort Diane E		5 Minuteman Dr	Acton	MA	01720
8 Wetherbee St	G5-69	Cavelier Leo S ET AL	Trstee of Wetherbee Rd Rlty Tr	Po Box 2135	Acton	MA	01720
14 Iris Ct	G5-72-4	Iris Court Assoc LLC	c/o Capital Properties	115 Broadway Suite 301	New York	NY	10006
7 Pope Rd	G5-42	Nelson Jeffrey	Nelson-Horne Marina E	7 Pope Rd	Acton	MA	01720
60 Great Rd	G5-57	60 Great Rd LLC		8 Lingley Lane	Wayland	MA	01778
52 Great Rd	G5-70	ABCO Visual Inc		54 Great Rd	Acton	MA	01720
44 Great Rd	G5-76	Global Companies llc	C/o Alliance Energy llc Tax Dept	36 E Industrial Pkwy	Branford	CT	06405
48 Great Rd	G5-76-111	Acton Housing Authority		Po Box 681	Acton	MA	01720
48 Great Rd #14	G5-76-114	Yin Yi		31 Harwich	Newton	MA	02467
48 Great Rd #13	G5-76-113	Demore Edward L	C+R Properties Trust	57 Chestnut St	Boston	MA	02108
48 Great Rd #15	G5-76-115	Paolini Paul S	Paolini Kimberly L	48 Great Rd #15	Acton	MA	01720
48 Great Rd #16	G5-76-116	Jacoby Thomas M		457 Mass Ave	Acton	MA	01720
48 Great Rd #17	G5-76-117	Pike James		48 Great Rd #17	Acton	MA	01720
48 Great Rd #18	G5-76-118	Stades Peter W	Crimmins Susan C	48 Great Rd #18	Acton	MA	01720
48 Great Rd #22	G5-76-122	Francis Michael W		48 Great Rd #22	Acton	MA	01720
48 Great Rd #23	G5-76-123	Fasulo Pong S		48 Great Rd #23	Acton	MA	01720
48 Great Rd #24	G5-76-124	Barbera David A		48 Great Rd #24	Acton	MA	01720
48 Great Rd #25	G5-76-125	Bifolck Marie Fountain		48 Great Rd #25	Acton	MA	01720
48 Great Rd #26	G5-76-126	Kelly Virginia M		48-35 Great Rd	Acton	MA	01720
48 Great Rd #27	G5-76-127	Swanson Joy E		48 Great Rd #27	Acton	MA	01720
48 Great Rd #28	G5-76-128	Chen Yingxue		103 Canterbury Hill Dr	Acton	MA	01720
48 Great Rd #31	G5-76-131	Patel Vijay		48 Great Rd # 31	Acton	MA	01720
48 Great Rd #32	G5-76-132	Henriqueruez Jose A		48 Great Rd #32	Acton	MA	01720
48 Great Rd #33	G5-76-133	Kulesza Matthew		24 Highfield Rd #1	Roslindale	MA	02131
48 Great Rd #34	G5-76-134	Mullin Thomas J	Mullin Mary Alice	48 Great Rd #34	Acton	MA	01720
48 Great Rd #35	G5-76-135	Stover Thomas S		48 Great Rd #35	Acton	MA	01720
48 Great Rd #36	G5-76-136	Moore Patricia		48 Great Rd #36	Acton	MA	01720
48 Great Rd #37	G5-76-137	Brigham Kim		48 Great Rd #37	Acton	MA	01720

Abutters and owners of land directly opposite on any public or private street or way and abutters within three hundred feet of the property line all as they appear on the most recent applicable tax list

HEARING NOTICES FOR ALL SPECIAL PERMITS MUST BE SENT TO THE PLANNING BOARD, TOWN HALL IN THE FOLLOWING TOWNS:

Boxborough, MA 01729 Maynard, MA 01754 Concord, MA 01742 Littleton, MA 01460
Carlisle, MA 01741 Stow, MA 01775 Westford, MA 01886 Sudbury, MA 01776



Marty Abbott
Assessor Clerk

18-Apr-12