

ACTON PLANNING BOARD

RECEIVED

APPLICATION FOR A SIGN SPECIAL PERMIT

JAN 13 2015

Refer to the "Rules and Regulations for SIGN Special Permits" available from the Planning Department for details on the information and fees required for this application. Contact the Planning Department at 978-929-6631 with any questions concerning the Rules. Incomplete applications may be denied.

Town of Acton Planning Department

Handwritten notes: 303694, \$250, and initials.

Please type or print your application.

1. Location and Street Address of Site

245 Arlington St., Acton, MA

2. Applicant's Name: Site Enhancement Services/Patrick Huyge

Address: 6011 Nimtz Parkway, South Bend, IN

Telephone: 855-525-6264

E-Mail: PJH@SESBranding.com

3. Record Owner's Name: Advance Auto Parts

Address: 5008 Airport Road, Roanoke, VA

Telephone: 540-561-8456

E-Mail: katie.barns@advance-auto.com

4. Zoning District(s) of Parcel(s) WAV - West Acton Village

Town Atlas Map & Parcel Number(s) Property ID : F2A-60

5. Indicate the subsection(s) of BYLAW Section 7.13 for which the PERMIT is sought:

7.13.1.1, 7.13.1.2

6. Describe all SIGNS presently displayed by the business (including type of SIGN/s, size of SIGN/s and location of SIGN/s).

Presently there is a 12.3 SF (37" x 48") freestanding sign, and a 24" channel letter set that measures 33 SF for the wall sign.

The undersigned hereby apply to the Planning Board for a public hearing and a SIGN Special Permit under Section 7.13 of the Zoning Bylaw.

The undersigned hereby certify that the information on this application and plans submitted herewith is correct, and that the application complies with all applicable provisions of Statutes, Regulations, and Bylaws to the best of his/her knowledge.

The above is subscribed to and executed by the undersigned under the penalties of perjury in accordance with Section 1-A of Chapter 268, General Laws of the Commonwealth of Massachusetts.

1/9/2015
Date

Signature of Petitioner

RECORD OWNER'S KNOWLEDGE AND CONSENT

I hereby assert that I have knowledge of and give my consent to the application presented above.

Date

See attached authorization
Signature of Owner



RECEIVED

9 January 2015

Town of Acton  
Attn: Planning Department  
472 Main Street  
Acton, MA 01720

JAN 13 2015  
Town of Acton  
Planning Department

✓ # 303074  
# 200  
kg

RE: Advance Auto Parts: 245 Arlington Street, Acton, MA

To Whom It May Concern,

Please see my attached application and supporting documents for a special sign permit for the Advance Auto Parts to be located at 245 Arlington Street, in Acton. They are taking over the building that Carquest currently occupies. The requested signage is a like for like change with what is currently there. The current Carquest wall sign is 33 SF, and the proposed Advance Auto Parts sign is 32 SF. The freestanding sign is just a reface. Both of these signs are important to the continued success of a business at this location.

The special permit is for number of signs, and the width of the wall sign. The wall sign is necessary to brand and identify the building. The only reason the wall sign is wider than the 1 foot per 3 linear feet of wall restriction is because of Advance Auto Parts' trademarked name and logo. The 17 characters make the sign longer than most other signs, so even though it is smaller than the previous wall sign, it is a little wider.

If you need any additional information with this packet please let me know. My contact information is below.

Thank you,

Patrick Huyge  
P: 855-525-6264  
F: 574-237-6166  
E: [PJH@SESBranding.com](mailto:PJH@SESBranding.com)

Advance Stores Company, Incorporated  
5673 Airport Road  
Roanoke, Virginia 24012  
P.O. Box 2710  
Roanoke, Virginia 24001  
Telephone 540-362-4911

May 3, 2011

**Owner Authorization**

**To Whom It May Concern:**

*Please allow this letter to serve as written permission from Advance Auto Parts to allow Site Enhancement Services and/or their authorized agent to secure any variances and/or permits necessary for the installation of Advance Auto Parts' signage at our various locations in the United States.*

*Sincerely,*

  
\_\_\_\_\_  
Property Owner Signature/Agent

**Print Name**

William Kyle, Director, Store Planning and Design

**Property Owner Name**

Advance Auto Parts

**Property Owner Address**

5008 Airport Road  
Roanoke, VA 24012

**Commonwealth of Virginia**

**County of Roanoke**

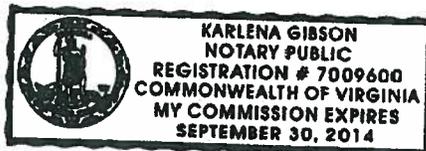
Subscribed and Sworn to before me this 3rd day of May 2011

Notary Public

Karlena Gibson

My Commission Expires

9-30-14



**Advance  
Auto Parts**   
Service is our best part.



Town of Acton  
 472 Main Street  
 Acton, MA 01720  
 Telephone (978) 929-6621  
 Fax (978) 929-6340

Brian McMullen  
 Assessor

Locus: 245 Arlington St  
 Parcel: F2-A60

Parcel ID	LOCATION	Owner	Co-Owner	Mailing Address	City	ST	Zip
F2A-102	553 MASS AV	WEST ACTON AMERICAN/GLOBAL CO LLC	C/O ALLIANCE ENERGY LLC	36 E. INDUSTRIAL ROAD	BRANFORD, CT	06405	
F2A-24	42 SPRUCE ST	BETTEZ RYAN J + ERIN O	C/O GEERY KEVIN + KENNEDY JULIANA P	46 SUMMER STREET	ACTON, MA	01720	
F2A-25	39 SPRUCE ST	KENNEDY JULIANA P	ADDISON FRANN S	39 SPRUCE ST	ACTON, MA	01720	
F2A-28	40 SPRUCE ST	GOGAN JR ROBERT M	FLORENCE	40 SPRUCE ST	ACTON, MA	01720	
F2A-32	307 CENTRAL ST	PIANTEDOSI RUDOLPH	GRANEY SANDRA HARRIS	309 CENTRAL ST	ACTON, MA	01720	
F2A-33	35 SPRUCE ST	GRANEY MARK R	GLASSMAN MEREDITH J	35 SPRUCE ST	ACTON, MA	01720	
F2A-37	305 CENTRAL ST	MATTALIANO MARK	GLASSMAN MEREDITH J	305 CENTRAL ST	ACTON, MA	01720	
F2A-38	305 CENTRAL ST	MATTALIANO MARK	C/O RICHARDT ANDREW D + LAUREN E	305 CENTRAL ST	ACTON, MA	01720	
F2A-39	34 SPRUCE ST	GEIJE DAVID		34 SPRUCE ST	ACTON, MA	01720	
F2A-42	303 CENTRAL ST	FRIEDRICHS NANCY L		16 OLD MARLBORO ROAD	MAYNARD, MA	01754	
F2A-43	303 CENTRAL ST	FRIEDRICHS NANCY L	DRAGO M CAROLE	15 OLD MARLBORO RD	MAYNARD, MA	01754	
F2A-44	239 ARLINGTON ST	KLINGER MICHAEL L	JANE LOUISE HARTMAN	239 ARLINGTON ST	ACTON, MA	01720	
F2A-45	235 ARLINGTON ST	LOCKE CYNTHIA A		235 ARLINGTON ST	ACTON, MA	01720	
F2A-46	227 ARLINGTON ST	HARTMAN WILLIAM G		227 ARLINGTON ST	ACTON, MA	01720	
F2A-50	301 CENTRAL ST	YIN LI GENG		301 CENTRAL ST	ACTON, MA	01720	
F2A-51	251 ARLINGTON ST	GORDON RICHARD TRUSTEE	251 ARLINGTON STREET TRUST	C/O PAULA GORDON	ACTON, MA	01720	
F2A-52	30 SPRUCE ST	MAZZEO SANTO J	C/O JADE M ROSS	30 SPRUCE ST	ACTON, MA	01720	
F2A-58	298 CENTRAL ST	RV 104 BOLTON ST LLC		847 BURROUGHS RD	ACTON, MA	01720	
F2A-59	298 CENTRAL ST	WEST ACTON VILLAGE CONDO TRUST		P O BOX 871	ACTON, MA	01720	
F2A-61	241 ARLINGTON ST	LR PROPERTIES LLC	FIorentino MAUREEN	450 OLD UNION TURNPIKE	LANCASTER, MA	01523	
F2A-65-1	295 CENTRAL ST #1	FIorentino FRANK J		295 CENTRAL ST #1	ACTON, MA	01720	
F2A-65-10	259 ARLINGTON ST	PEREIRA JESSICA L		259 ARLINGTON ST	ACTON, MA	01720	
F2A-65-11	257 ARLINGTON ST	REILLY LAUREN M		257 ARLINGTON ST	ACTON, MA	01720	
F2A-65-12	255 ARLINGTON ST	HOWELL KENNETH G	SCHINDLER REBECCA	255 ARLINGTON ST	ACTON, MA	01720	
F2A-65-2	293 CENTRAL ST	SHEEHAN DENNIS J		293 CENTRAL ST #2C	ACTON, MA	01720	
F2A-65-3	291 CENTRAL ST	CAHILL SHANNON M		291 CENTRAL ST	ACTON, MA	01720	
F2A-65-4	289 CENTRAL ST #4C	DULA MICHAEL	MASZCIC SARAH	289 CENTRAL ST #4C	ACTON, MA	01720	
F2A-65-5	287 CENTRAL ST #8C	CASASANTO TONY		287 CENTRAL ST #8C	ACTON, MA	01720	
F2A-65-6	285 CENTRAL ST #8C	ELLIS LARA C		285 CENTRAL ST #8C	ACTON, MA	01720	
F2A-65-7	283 CENTRAL ST #7C	TOMASELLO JILL		283 CENTRAL ST #7C	ACTON, MA	01720	
F2A-65-8	281 ARLINGTON ST	BOUTIN JESSICA	KENNEDY ERIN T	283 ARLINGTON ST #8A	ACTON, MA	01720	
F2A-65-9	261 ARLINGTON ST	MERIGAN MICHAEL		263 ARLINGTON ST	ACTON, MA	01720	
F2A-66	253 ARLINGTON ST	MARY ROSE REALTY LLC		261 ARLINGTON ST	ACTON, MA	01720	
F2A-70	232 ARLINGTON ST	SUN TAO + WANG YITING		253 ARLINGTON ST	ACTON, MA	01720	
F2A-71	230 ARLINGTON ST	BARNES CHARLES		232 ARLINGTON ST	ACTON, MA	01720	
				230 ARLINGTON ST	ACTON, MA	01720	

Brian McMullen  
Assessor

Locus: 245 Arlington St  
Parcel: F2-A60

Parcel ID	LOCATION	Owner	Co-Owner	Mailing Address	City	ST	Zip
F2A-79-A	250 ARLINGTON ST	SMITH ADAM W C	ANDERSEN CHRISTIANA MCKERNAN	250 ARLINGTON ST	ACTON, MA	01720	
F2A-79-B	252 ARLINGTON ST	MADDOX MARY PRICE		252 ARLINGTON ST	ACTON, MA	01720	
F2A-81	240 ARLINGTON ST	BOTTOS CASSIANI N	TRUSTEES 240 ARLINGTON ST NOM TR	253B SCHOOL ST	ACTON, MA	01720	
F2A-82	15 SPRUCE ST	MERRILL ERNEST O JR TRUSTEE	15 SPRUCE TRUST II	15 SPRUCE ST	ACTON, MA	01720	
F2A-83	17 SPRUCE ST	WEST ACTON TRIO LLC	C/O HUNT EILEEN BURKE + DEMPFSTER LINDA C	17 SPRUCE ST	ACTON, MA	01720	
F2A-83-1	19 SPRUCE ST	FERGUSON ALICE		19 SPRUCE ST	ACTON, MA	01720	
F2A-83-2	21A SPRUCE ST	ZENG CAPITAL LLC		21A SCHOOL ST	ACTON, MA	01720	
F2A-83-3	21B SPRUCE ST	KAZAKOV SEGEY	ATTN: MARK RODERICK	21B SPRUCE ST	CAMBRIDGE, MA	2139	
F2A-83-4	23A SPRUCE ST	WEST ACTON TRIO LLC		1531 CAMBRIDGE STREET	LEXINGTON, MA	02421	
F2A-83-5	23B SPRUCE ST	ZHANG LIPING	ATTN: MARK RODERICK	33 COLUMBUS ST	CAMBRIDGE, MA	2139	
F2A-83-6	25A SPRUCE ST	HORSBURGH GWYNNE M		25B SPRUCE ST	ACTON, MA	01720	
F2A-83-7	25B SPRUCE ST	PRESTI RICHARD M ET AL TRS	STONE HOUSE REALTY TRUST	179 MOSSMAN ROAD	SUDBURY, MA	01776	
F2A-88	583 MASS AV	MIDDLESEX SAVINGS BANK	ATTN: BRUCE WEISBERG	38 SUMMER ST	NATICK, MA	01786	
F2A-89	583 MASS AV	PRESTI RICHARD M ET AL TRS	STONE HOUSE REALTY TRUST	179 MOSSMAN ROAD	SUDBURY, MA	01776	
F2A-89-1	585 MASS AV	DINNO RAIED TRUSTEE	DINNO SAAD TRUSTEE	585 MASSACHUSETTS AVENUE	ACTON, MA	01720	
F2A-90	555 MASS AV	BOTTOS LLC		253B SCHOOL STREET	ACTON, MA	01720	
F2A-91	10 SPRUCE ST	BOTTOS CASSIANI N TRUSTEE	SUCCESSOR TRUSTEE OF THE 2005 NICHOLAS B	253B SCHOOL ST	ACTON, MA	01720	
F2A-92	11 SPRUCE ST	PETERSEN ROY		1 MILL ST	BURLINGTON, MA	01803	
F2A-93	5-9 SPRUCE ST U1	PRESTI FAMILY LP	PRESTI MANAGEMENT CORP GP	585 MASS AVENUE	ACTON, MA	01720	

HEARING NOTICES FOR ALL SPECIAL PERMITS MUST BE SENT TO THE PLANNING BOARD, TOWN HALL IN THE FOLLOWING TOWNS:

- Boxborough, MA 01729
- Maynard, MA 01754
- Concord, MA 01742
- Littleton, MA 01460
- Carlisle, MA 01741
- Stow, MA 01775
- Westford, MA 01888
- Sudbury, MA 01776

12/31/2014

Marty Abbott  
Acton Assessors Office

# Advance Auto Parts



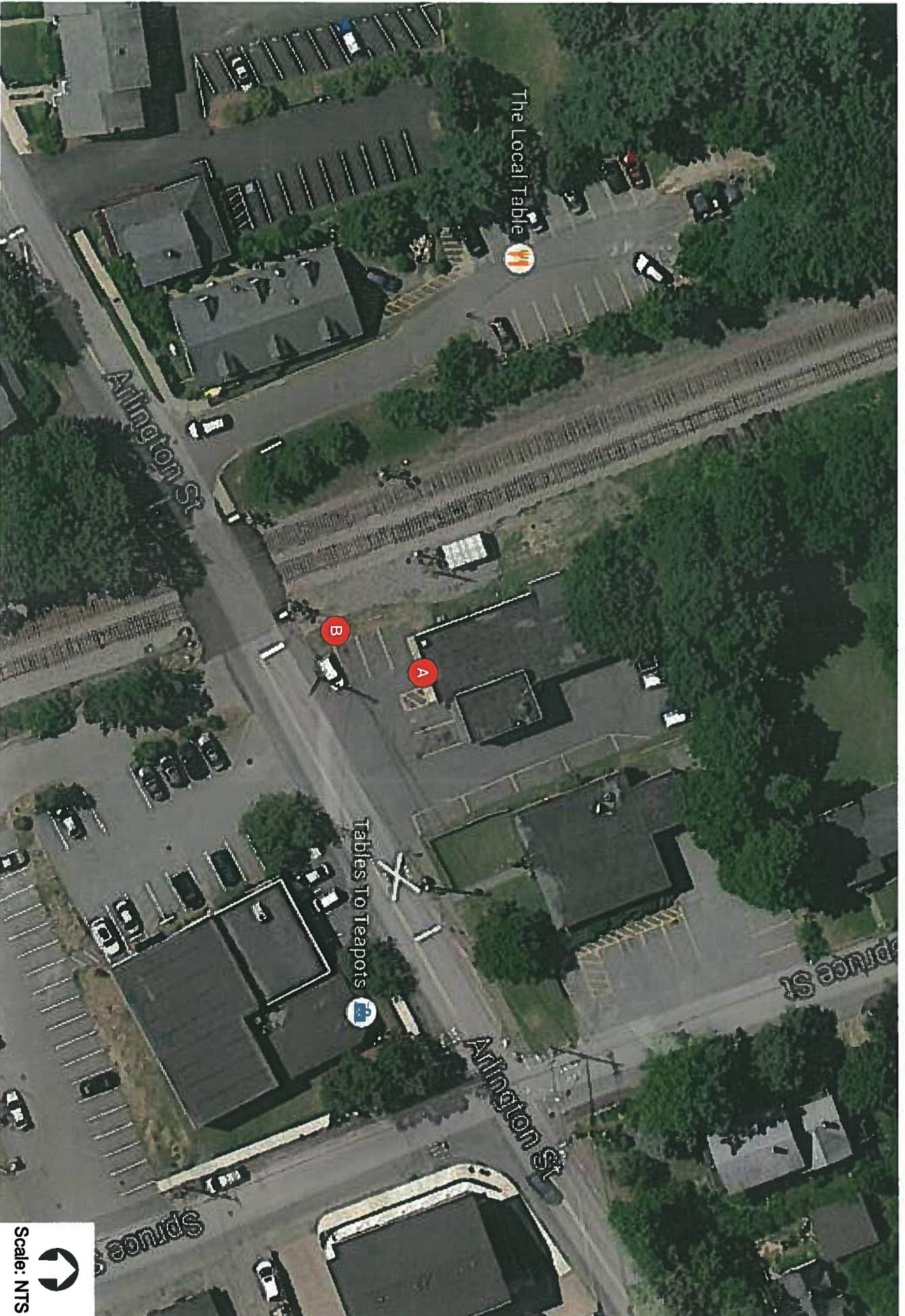
Store Identifier: #4435

**245 Arlington Street  
Acton, MA**

January 9, 2015 - Variance Presentation

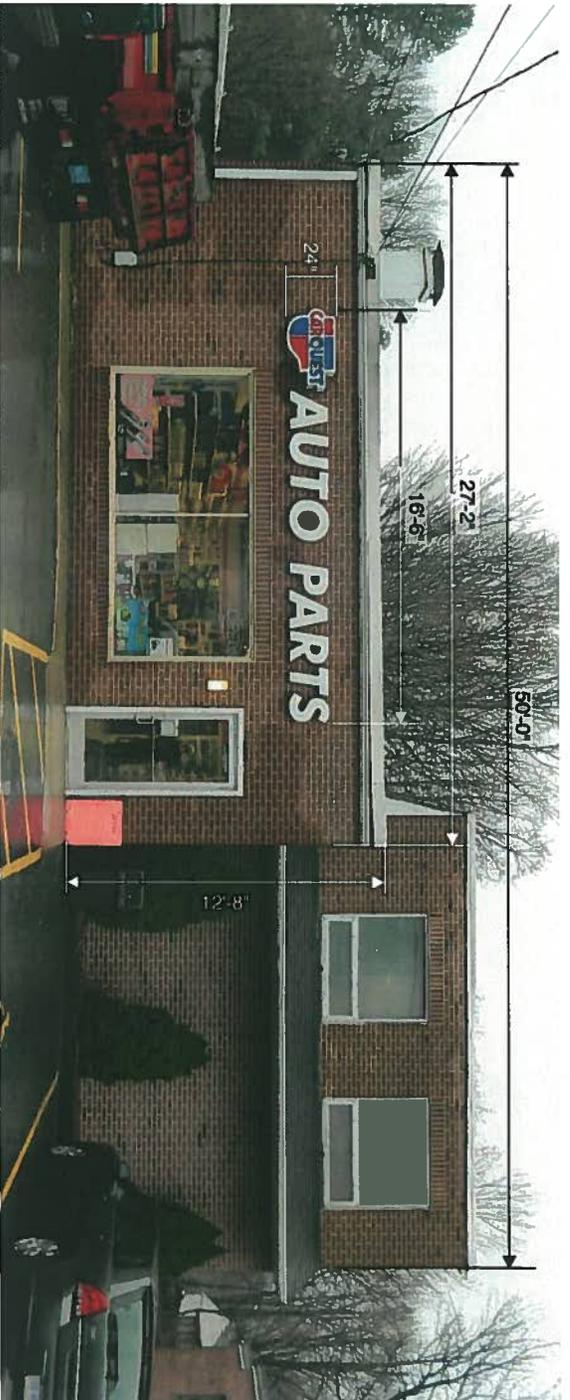


Ph: 1.888.660.1298  
Fax: 1.574.237.6166  
[www.sleeenhancementservices.com](http://www.sleeenhancementservices.com)



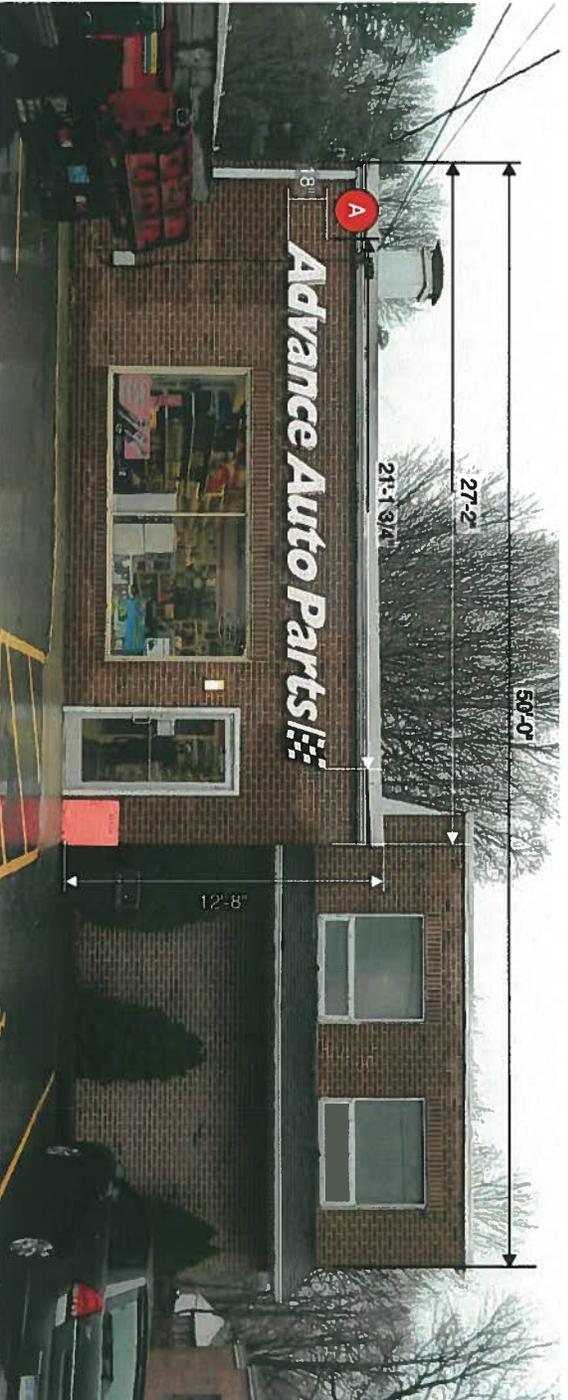
Scale: NTS

Code Allowed Signage: 24" Channel Letterset: 33 SF



Total wall square footage: 4'-2" x 27'-2" = 113.21 SF  
 Percentage sign takes up on wall: 33 / 113.21 = 29.15%

Proposed Signage: 18" Channel Letterset: 32 SF



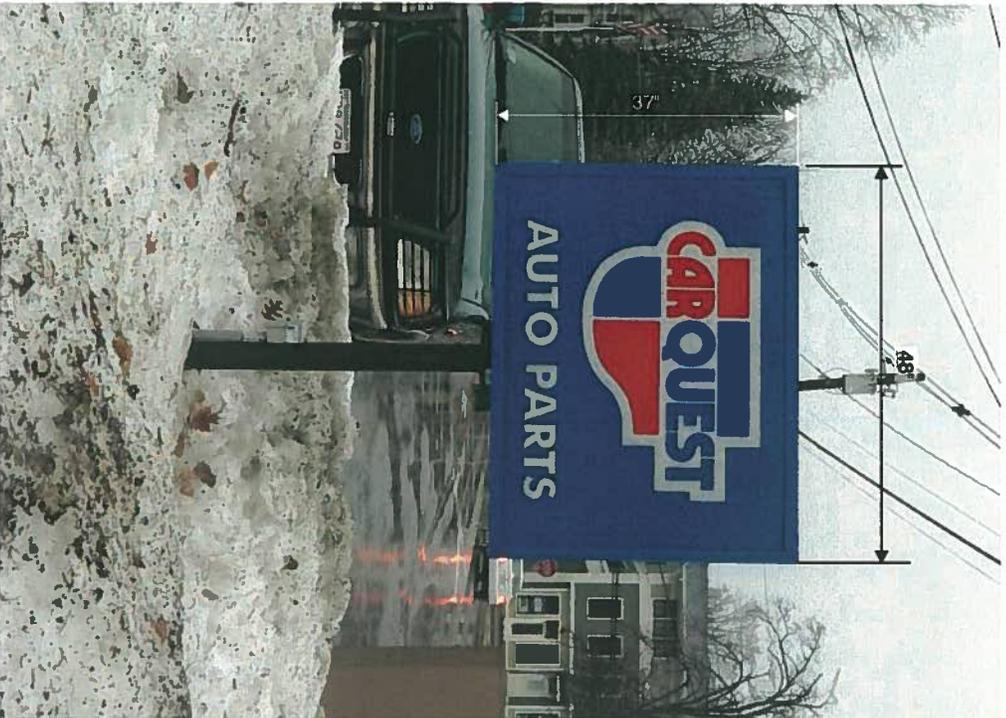
Total wall square footage: 4'-2" x 27'-2" = 113.21 SF  
 Percentage sign takes up on wall: 32 / 113.21 = 28.27%

18" Channel Letterset (32 SF) Extra Measurements



- Extra Measurements**
- A = 9'-1"**
- B = 2'-2"**
- C = 3'-2"**
- D1 = 3'-2"**
- D2 = 20'-5"**
- E = 1'-6"**

Existing Pylon



Existing cabinet square footage: 12.3  
Existing sign height: 3'-1" OAH

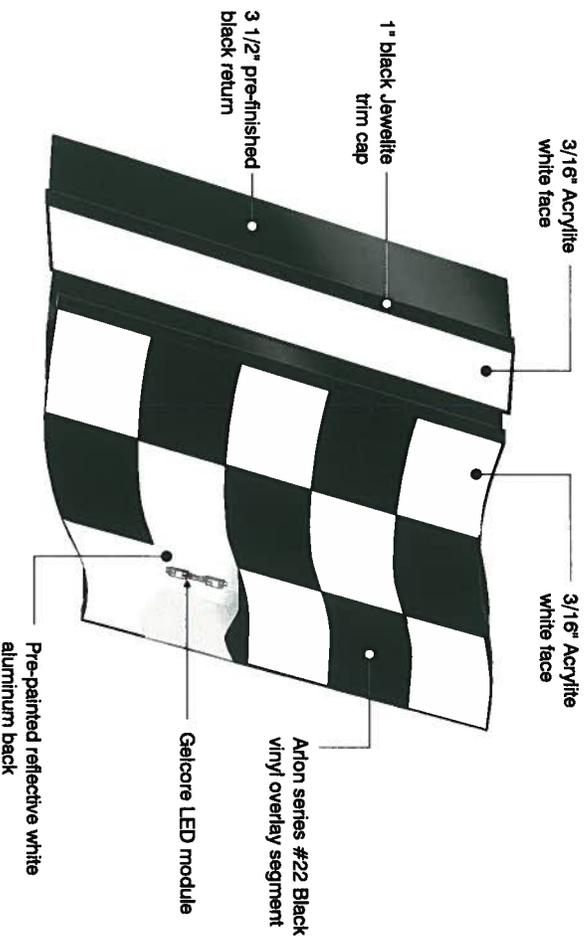
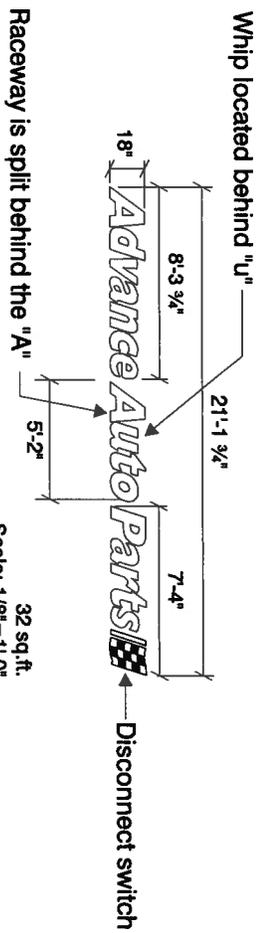
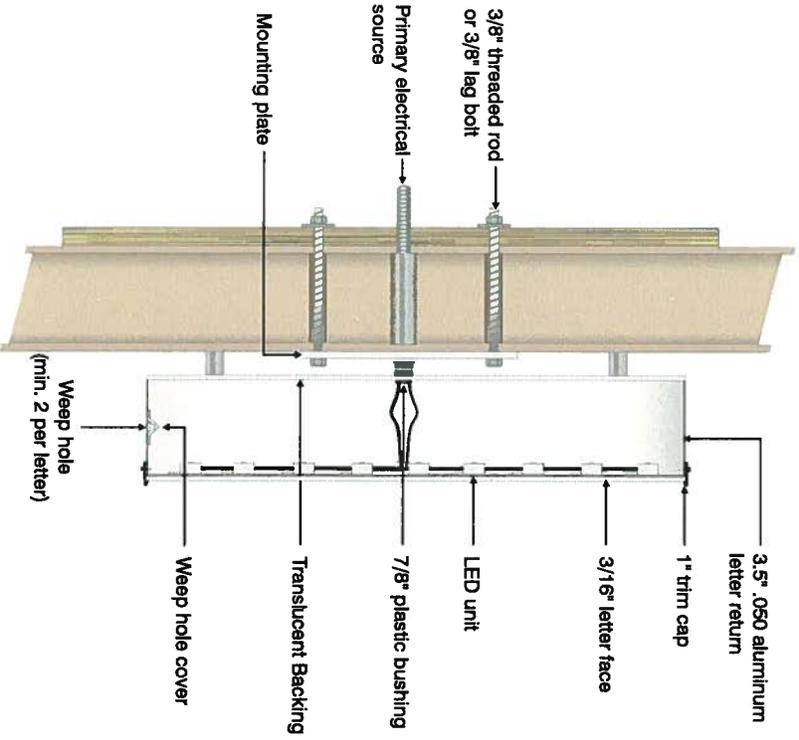
Proposed Reface



Proposed square footage: 12.3  
Proposed sign height: 3'-1" OAH

**A** 18" White Channel Letterset  
**Sign to be halo-lit and pin mounted.**

POWER SUPPLY: Gelcore model GECLPS3 or GECLPS4 (UL classified)  
 LED UNIT: Gelcore (5 per ft.)  
 DISCONNECT SWITCH: 20 amp toggle safety switch, single pole  
 with rubber boot (UL approved)



Sign components to be in strict compliance with all UL standards.



Formed aluminum access cover fastened with #6 TEK screws

Parallel wired Universal ESB-432-14 ballast

Detail a1

#8 x 1" TEK screw  
J-clip  
4" aluminum retainer  
1/4" tension bolt  
Hook clip  
3M wedge clamp  
Holding bar  
Flex face  
J-clip aluminum extrusion

**B** 3'-1" x 4'-0" Panel Reface

Sign components to be in strict compliance with all UL standards.



.063 aluminum cladding finished gloss black (riveted to frame)

1 1/2" x 4" extruded aluminum raceway

2" x 2" x .063 (14 GA) steel tube frame welded at all joints



1" x 1" steel tube support welded to frame at cross members (4 req.)

6.625" x .280 steel support pipe

**Electrical Data**

Volts: 120  
Total Amps: 8  
Circuits: 1  
Visible Disconnects: 1  
Ballasts: 4

1. All framing to be 2" x 2" x .063" 14 gauge steel tube.
2. All horizontal and vertical members to be fully welded at all contact points with 3/16" min. fillet weld.
3. Frame to be primed with Akzo Nobel White Enamel Primer to prevent galvanic corrosion between steel frame and aluminum cladding.

Westrim toggle switch 39057 finished to match (UL approved)

1/2" Greenfield conduit

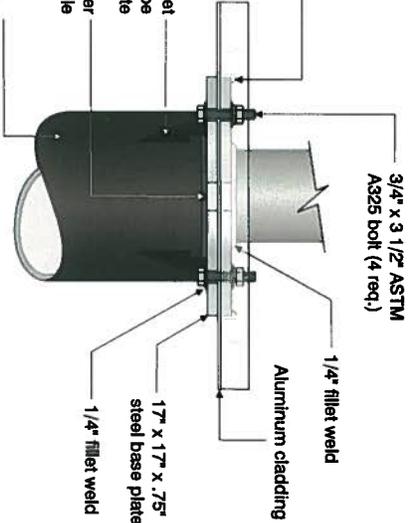
UL junction box mounted to pipe

2" vent Heyco LP2000 2594 (2 per side)

KULKA 582B rubber fluorescent lamp boot

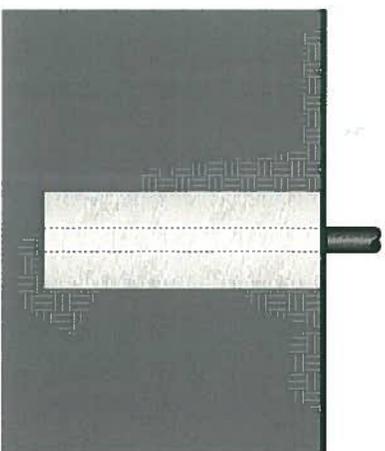
Steel bottom match plate welded to frame and support pipe

3/16" steel gusset welded to pipe and base plate  
2" diameter electrical hole  
12" x .500 ASTM A53-S/B support pipe welded to plate



Aluminum bracket welded to cladding and bottom of raceway

Primary electrical (runs through pipe)



Proper sign foundation to be determined by certified engineer. Pylon to be direct set into concrete pad and foundation below grade. Sign must be installed in accordance with requirements of article 600 of National Electrical code and/or applicable local codes.

Windload requirement: 90 MPH



Ph. 1. 888. 660. 1298 Fax: 1. 574. 237. 6166

www.signhardware.com