



Planning Department

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MEMORANDUM

To: Planning Board **Date:** March 12, 2015
From: Roland Bartl, AICP, Planning Director *R. B.*
Subject: **Sign Special Permits**
Reichheld Ting Orthodontics & William Law, D.M.D.

This supplements the review memo from Scott Mutch.

1. The application shows an existing awning sign on a 2nd floor window for a business named "Be Well and Beyond". I believe this is an illegal sign. I have no record or memory that the Planning Board ever issued a special permit for it.
2. Below it is the Acton Vacuum & Appliance sign. It, too, appears to be illegal.
3. It looks like there may be other illegal signs on the property. It would take some research.
4. In connection with a recent special permit at Nagog Park, the Board required compliance of all signage before the requested sign could be installed. Compliance was achieved within 2 months or less. Where it was an effective approach to achieve compliance At the Nagog Mall, this may be a model that could be transferred to here.
5. The situation here is a bit a different. At Nagog Mall, the requested special permit was for a business center sign where each business in the center had its own signage. Here, the requested signage is for businesses that do not have signage at the present time. So, the business may have to wait a while longer without signage until the illegal signs are either removed, or properly permitted.

Cc: Applicant
Steve Steinberg
Scott Mutch