



Cathy Fochtman
Recreation Director

TOWN OF ACTON
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Date: November 6, 2015
 To: Steve Ledoux
 From: Cathy Fochtman, Recreation Director
 CC: Tom Tidman
 RE: 2016 NARA Beach Group Swimming Rate and Picnic Pavilion Fee Recommendations

1. NARA Beach Group Swimming Rate

RECOMMENDATION: Mr. Will moved and Ms. Matz seconded that the Commission vote to approve the Recreation Director's recommendations to the Board of Selectmen for changes in the group swimming rates for NARA Park. Passed 3-0, November 3, 2015.

The Recreation Coordinator, Melissa Rier, recommended the following changes to the NARA Beach Swimming Group rates. These are the first increases proposed since 2014.

	<u>2013</u>	<u>2016</u>	<u>\$inc</u>	<u>%inc</u>
Acton resident per person rate	\$3	\$4	\$1	33%
Non-Acton resident per person rate	\$5	\$6	\$1	20%

JUSTIFICATION: The Recreation Commission discussed and voted to increase group swimming rates at NARA Park:

Help Cover costs for Beach Staff salaries

NARA Beach operates from May 28th – August 26th, 7 days per week. Most staff start between the rates of \$9 - \$10 per hour, however starting January 2015 the minimum wage is increasing to \$9 per hour. This means that all new staff will be starting between the rates of \$10 - \$11 per hour. Returning staff will be getting a \$1.50 raise because of the minimum wage increase as well as their annual \$0.50 raise for returning to work for Acton Recreation Department.

2. NARA Picnic Pavilion Fee Recommendation

RECOMMENDATION: Mr. Will moved and Ms. Matz seconded that the Commission vote to approve the Recreation Director's recommendations to the Board of Selectmen for changes in the pricing for the Picnic Pavilion. Passed 3-0, November 3, 2015.

The Recreation Coordinator recommended the following changes to the NARA Beach daily rates. These are the first increases proposed since 2015.

	<u>2015</u>	<u>2016</u>	<u>\$inc</u>	<u>%inc</u>
Full Pavilion Acton Resident/No-Profit 4 hours	\$160	\$200	\$40	25%

JUSTIFICATION: The Recreation Commission discussed and voted to increase the fee of this category of renting the Picnic Pavilion:

Old Pricing didn't match up with other pricing

If an Acton resident rented a wing of the Picnic Pavilion and wanted to add the dance floor, the cost would be \$150. If they chose to rent the full pavilion, the price would be \$160 so it really doesn't make sense to rent part of the pavilion when the full pavilion is only \$10 more. The increase in pricing will encourage smaller events to rent part of the pavilion, which means we can have more than one of event at one time, and generate more revenue this way.